

# Checkers Foods Franschhoek named top retail development at SACSC awards

Checkers Foods Franschhoek has scooped the Spectrum Award for the best retail development and design in the South African Council of Shopping Centre's (SACSC) 2022 Retail Design and Development Awards (RDDA).



Checkers Foods Franschhoek. Source: Supplied

The 1,088m<sup>2</sup> Checkers Foods store is owned by the Shoprite Group and was designed by the group's design team in collaboration with TDC&Co.

"Checkers Foods in the historic town of Franschhoek was the first of the smaller format concept stores to open in the Western Cape. We wanted its design to honour the style and charm of the town, as well as the architecture of the building in which it is located. We are extremely proud of this beautiful store," says Willem Hunlun, COO of Checkers.

The awards celebrate exceptional designs of retail development projects within the South African property industry, together with their economic success. They include new shopping centres and the redevelopment and refurbishment of existing centres, as well as the design of retail stores and restaurants.



## Footprint Marketing Award winners announced!

30 Nov 2022



## Multidimensional, sophisticated discipline

Says Amanda Stops, CEO of SACSC: "The development and design of shopping centres is a multidimensional and sophisticated discipline. It's a creative, technical and commercial discipline that brings architecture, interior design, retail principles, consumer dynamics, environmental innovation and technology together in the conception and construction of

retail space.

"Our industry is constantly innovating, creating and challenging itself, and raising the bar for development and design, and we are proud to acknowledge and to recognise this excellence."



Source: Supplied

The awards consider the entire development package, including excellent design, achieving a clear overall development goal, responding positively to the market and surroundings, adopting innovative design and construction solutions, and embracing sustainable design and business techniques.

## Designing with community and sustainability in mind

Says Derek Patrick, CEO of TDC&Co, "There is no doubt that great retail design solutions benefit tenants, shoppers and communities. Designing stores that are on brand and that promote product and services is the recipe for growth for our clients; provides landlords and other tenants with pull and feet to the mall and stores, and importantly gives customers reason to visit more often, stay longer, be surprised and entertained, and shop with ease and in comfort.

"Designing with community and sustainability in mind pushes our retailers to think and act outside their own box, and not just 'greenwash' and talk of their initiatives as making a difference in people's lives, but see real connectivity and engagement and embrace what is local and real."



## Gateway undergoes multi-million-rand refurbishment

17 Nov 2022



Category winners at the SACSC Development & Design Awards include:

### Best New Shopping Centre Development

- Drakenstein Sentrum, 9,000m<sup>2</sup>, owned and developed by the Shoprite Group, architect - SVA International

### Best Renovation/Expansion

- Chartwell Corner, 8,436m<sup>2</sup>, owned and developed by Retail Africa, architect - JLDDesign

### Best Restaurant Design co-winners

- McDonalds, Waterfall City, owned by McDonald's South Africa, designed by LYT Architecture
- The Blockman, Parkhurst, owned by Vassilios Holiasmenos, designed by Atmos Architecture & Design

### Best Retail Store Design co-winners

- Checkers Foods Franschhoek, 1,088m<sup>2</sup>, owned by the Shoprite Group, designed by the group's design team in collaboration with TDC&Co
- Hydraulics, Gateway Theatre of Shopping, owned by Matthew and Dylan Bolus and designed by Next Generation Clothing and Accessories

For more, visit: <https://www.bizcommunity.com>