

Thuraya to expand services in Nigerian market

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Thuraya Satellite Telecommunications says it is ready to offer more services in Nigeria, especially in the light of government's desire to increase access to more users in the country.

Peder Seldelman, the Chairman of Danisat Nigeria Limited, Thuraya's Nigerian sole representative, said the firm has solutions today that can effectively address Nigeria's rural telephony and tracking challenges.

According to him, Thuraya's satellite covers all of the country effectively and this has supplied the firm with the resources to offer a range of services. He added that the firm has also introduced more customer friendly tariff that made the service more affordable for local use in the country.

Seldelman added that Thuraya provided a good back up service especially in the light of challenges that often keep services of mobile operators at less-than optimal requirement.

This, he noted, would greatly benefit firms operating in the deep oceans and people in rural areas where mobile phone coverage does not exist.

He also said a great advantage of the phone is the fact that it can be carried by users across borders without having to bother with the issues of roaming.

He added that Thuraya had also introduced a Vehicle Tracking Service in the country, which offers a far wider coverage than what is offered by localised mobile phone firms.

The Vehicle Tracking Service, he added, is very easy to monitor and comes with various options to users.

On the rural telephony service, Thuraya country Senior Manager for Nigeria, Ahmed Ali, said the firm was ready to discuss with anyone who was interested in offering such a service, adding that various models that can be adapted to local needs were available.

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