

Ormerod quits CNBC Africa



By [Issa Sikiti da Silva](#)

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CNBC Africa COO Trevor Ormerod is leaving the television business channel to take up a post at Primedia, sources close to the television network told Bizcommunity.com yesterday, Tuesday, 4 December 2007.

Even though Ormerod himself declined all Bizcommunity.com's requests to comment on his departure yesterday, Tuesday, 4 December 2007, a CNBC source confirmed that Ormerod is in fact going and is due to start working next year at Primedia.

According to [Business Day](#), Ormerod will be taking up the position of executive chairman of Primedia's cinema and print unit. In the meantime, Gary Alfonso, CNBC Africa's head of programming has been appointed acting COO, writes [Business Report](#).

Ormerod previously worked at SABC as head of ad sales, was MD of Primedia @ Home and Primedia cinema division, and several other Primedia divisions. He joined CNBC Africa only a few months prior to the channel's launch just under six months ago.

ABOUT ISSA SIKITI DA SILVA

Issa Sikiti da Silva is a winner of the 2010 SADC Media Awards (print category). He freelances for various media outlets, local and foreign, and has travelled extensively across Africa. His work has been published both in French and English. He used to contribute to Bizcommunity.com as a senior news writer.

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