

## **Broll, Cushman & Wakefield enter Africa affiliation partnership**

The Broll Property Group and Cushman & Wakefield have entered into an exclusive affiliation arrangement, branded Cushman & Wakefield Broll, covering the Sub-Saharan Africa region. The partnership combines Broll's operations in occupier services across Africa with Cushman & Wakefield's global reach.



Malcolm Horne, CEO of Broll Property Group, said: "We are very excited about launching Cushman & Wakefield Broll, which is an affiliation partnership with Broll's Occupier Services business and will provide our clients with integrated access to a phenomenal global platform."

The service offering covers end-to-end corporate real estate solutions for businesses across all sectors, including advisory and transactions, workplace consulting, project management, estate management, data management, technology and finance, as well as treasury services.

Colin Wilson, CEO, EMEA, Cushman & Wakefield, said: "The Sub-Saharan region contains Africa's two largest economies of Nigeria and South Africa, as well as some of the world's fastest growing and most dynamic markets. We are excited to enter this exclusive relationship with Broll which enables us to support clients who are already well-established there, as well as provide strategic on-the-ground advice to those looking to grow their presence or enter the region for the first time."

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