

Mastercard to announce new collaboration with Zapper

By Andy Walker

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Zapper will soon be compatible with Mastercard's Masterpass payments system, after the companies on Monday announced a new possible collaboration.



Image credit: Zapper

The two companies are currently in talks to use the QR-code fueled app to complete payments at Masterpass-enabled merchants across South Africa, while Masterpass users can similarly use Zapper to complete payments where applicable.

Mechanically, nothing will change for those who have used Zapper in the past.

"When shopping, Masterpass users simply scan a Zapper QR code displayed at a point of sale, or online at a wide range of Zapper merchants, to pay for goods and services," the companies explained in a press release.

Once the code is scanned, users will be asked to enter their payment amount, which will then be confirmed through either the users' ATM PIN or a one-time PIN number sent to their smartphone.



"Every transaction processed through Masterpass is authorised by the cardholder, ensuring that customers are always in control and have high levels of security for the transaction," they continued.

The collaboration will give Zapper a merchant pool approaching 70,000 countrywide, while partnering with Zapper gives Masterpass users a QR code scanning service for payments.

ABOUT ANDY WALKER

Camper by day, run-and-gunner by night, Andy is editor at Memeburn and prefers his toast like his coffee -- dark and crunchy. Specialising in spotting the next big Instagram cat star, Andy also dabbles in smartphone and game reviews over on Gearburn.

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