

Premier Hotels & Resorts expand portfolio, invests in The Cutty Sark Hotel's upgrade

Premier Hotels & Resorts has acquired The Cutty Sark Hotel situated in the coastal resort town of Scottburgh.



Image Source: [The Cutty Sark Hotel](#)

The property is set to undergo a R150m investment upgrade that will be rolled out in phases, commencing mid-2018 following an environmental study. Premier Hotels & Resorts' founder and managing director, Samuel Nassimov, says: "We have big and exciting plans to maximise this property's potential. With its unique positioning right on the beach, bordering a beautiful estuary and adjacent to the world famous Aliwal Shoal diving site, the potential for local and international adventure travel is huge."

The renovations will see the room complement expand from 56 to 150, the facilities improve in line with the group's world-class Africa offering, and the resort advance to four-star status.

"Although we will be upgrading the property, we still want to keep the charm and familial feel for which it has become renowned over the past 40 plus years," shares Nassimov. To this end, the original staff have been retained and a number of favourites have remained on the on-site restaurant's menu.

"Guests can be assured that the holiday destination where their wonderful family memories were made will remain unchanged in terms of its tranquil, homelike environment, friendly staff and delicious food. The upgrades will enhance this

much-loved holiday spot and enable more people to experience its magic that keeps guests returning time and time again,” concludes Nassimov.

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