

Bookmarks 2018 entry deadline extended

The Bookmark Awards 2018 are off to a fantastic start and the entries are flowing in. Organisers say they are very excited to see all the attention to detail and time that's being put in.



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That said, they also realise that this time of the year can be pretty manic as everyone is no doubt trying to wrap everything up for year end, which puts extra strain on the time and resources needed to pull together a winning submission.

In the interest of ensuring everyone gets ample time to submit their entries, IAB has made an unprecedented decision to extend the entry deadline by one more week. Be aware that the eligibility period remains the same – all campaigns must have been flighted up to 17 November 2017.

This is the final extension and no entries will be accepted after midday on 24 November 2017.

For more, visit: <https://www.bizcommunity.com>