

Liquorice wins Digital Company of the Year Award at National Business Awards

Liquorice, a DigitaSLBi company, took top honours at last night's prestigious 15th National Business Awards in Johannesburg, being named Digital Company of the Year, beating out Microsoft, GetSmarter and Superbalist among others.



Bianca Joynt and Miles Murphy from Liquorice at the National Business Awards.

The National Business Awards and the *Top Performing* publication have together become the definitive destination for South Africa's fast-growth companies in all sectors. The Digital Company of the Year Award recognises the most innovative digital company resulting in consistent growth and strong financial performance.

Speaking at the awards, Miles Murphy, founder and CEO of Liquorice, said, "It's an honour to be named Digital Company of the Year, and to be recognised for the digital innovation which is core to what we do at Liquorice. As Africa's leading digital advertising agency, the innovative work we do for some of SA's leading brands grows the competitiveness of the whole country and helps put SA on the global stage in this mobile-first economy."



MMA EMEA Smarties 2017 winners announced

26 Oct 2017



This award follows a series of recent accolades for Liquorice, including being named Agency of the Year by the Mobile Marketing Association, being entered into the Zinathu Hall of Fame by the Direct Marketing Association and winning over 30 awards in just the past 2 months.