

Tractor Outdoor sponsors Reach For A Dream Foundation

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Tractor Outdoor has partnered with the Reach For A Dream Foundation to assist its [Aircraft Raffle](#) campaign by contributing billboard space to promote the initiative.



The campaign aim is to give people the opportunity to make a difference while helping children's dreams come true, by raffling a brand new Jabiru aircraft and a pilot's licence. The proceeds will go to Reach For A Dream who fulfil the dreams of children between the ages of 3 and 18 who are fighting life-threatening illnesses. "It was decided that this would be a perfect fit to make use of our CSI budget to provide billboard space to Reach For A Dream in order to help make a difference in children's lives today" says Bruce Jefferies, Eastern Cape Director for Tractor Outdoor.

The billboard is located on Mount Road, in Port Elizabeth and can be seen by the public until the 1st December when the draw will be taking place live on Facebook.

For more information on tickets please call the Reach For A Dream Foundation on 011 880 1743 or visit www.aircraftaffle.co.za.

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