

Stor-Age sponsors Old Boys Tens Annual Education Endowment Fund fundraiser

The Old Boys Tens initiative (OBX) has teamed up with Stor-Age for the fourth edition of the annual fundraising rugby tournament. More than 30 old boy's rugby teams will take part in the two-day event, 10-11 November at the Pirates Rugby Club in Greenside, as a fundraiser for the Education Endowment Fund NPC.



Established in 2011, the Education Endowment Fund aims to raise funds to distribute to children in need through bursaries and assistance in non-profit educational programmes in disadvantaged communities throughout South Africa. The initiative has the committed support from fellow Old Boy Associations and partners. The purpose of the tournament is to align synergies amongst these existing Old Boys Associations of South Africa's traditional schools through the comradery game of tens rugby. Ambassadors of the event include Akona Ndungane, Lionel Cronje, Scarra Ntubeni and Sbura Sithole.

Creating sustainable educational opportunities

Tournament director of the Stor-Age Old Boys Tens and founder of the Education Endowment Fund, Marcel Malherbe comments, "As we kick off the fourth edition of the OBX, it truly is amazing to see South Africans come together for the sole purpose of nation building. The OBX alignment with the vision of the Education Endowment Fund's legacy of creating sustainable educational opportunities is the very calling of all 700 players, 3000 spectators, and partners of the OBX. Long may it grow, and long may we make a real difference."

The team from the Old School Group, who manage the award-winning Cape Town 10s, will also manage the OBX tournament. Stor-Age, title sponsor of the event, has been long involved in tens rugby and the club sport.

Comments Chris Oosthuizen, head of sales, marketing and product for Stor-Age, “We proudly support this initiative that offers more than just entertainment, but also an opportunity to make a difference in education within our country.”

As a vehicle for the Education Endowment Fund, the hope is that OBX will become a legacy event that brings communities together to boost self-empowerment through education, all the while enjoying the social fundamentals of sport.

For more information, go to www.oldboystens.co.za.

For more, visit: <https://www.bizcommunity.com>