

Bookmarks 2018 entry deadline extended to 17 November

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As excitement mounts around the upcoming 10th annual Bookmark Awards 2018 and we see the emergence of new categories and judges to accommodate the shift in the digital media space, IAB SA is **extending the entry deadline for #Bookmarks2018 to 17 November 2017.***

"This extension will provide the digital industry with additional time to submit comprehensive, detailed entries that will showcase diversity, engagement and commitment to the growth and evolution of the digital space that we are all experiencing," says IAB SA CEO Josephine Buys.

"As entries pour in, the jury panel is being finalised and we are almost ready to announce who they are. The jury selection has been a progressive exercise, resulting in diversity in the nominations, with both the tech-savvy newbies to the industry and stalwarts of the industry populating the panel, making it a very balanced and forward-thinking group of judges," adds Buys.

The finalists will be announced in the new year and the ceremony will take place on 1 March 2018 at The Empire Venue, Parktown, Johannesburg.

****In line with extending the entry deadline the IAB are also extending the eligibility of the campaign period from 12 November 2016 to 17 November 2017.***

For the full list of categories for 2018 go to thebookmarks.co.za.

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