

Shortlisted entries for 2017 Women in Marketing Awards announced

Women in Marketing (WIM) has announced the shortlisted entries for the 7th annual Women in Marketing Awards. Taking place on Thursday, 16 November 2017, at The Ham Yard Hotel in London, the Women in Marketing Awards celebrates the successes and advances made by women in the marketing, advertising and communications fields, and their male supporters.



Women in Marketing Awards 2016 © [WIM Facebook page](#).

Having received a huge response and submissions from around the world, the shortlisted entries reflect the ground-breaking work being carried out, meeting the demands of the constantly evolving nature of the marketing and media landscapes.

“Every single year we are amazed by the quality of the entries, and this year is no exception. We’ve been absolutely delighted by not only the high standard but also by the range of entries and the judges have had an immensely difficult job in whittling down the nominations to the shortlisted number. We’re looking forward to what will be a fantastic awards night; clinking our glasses and celebrating the strides made by women in the industry and their advocates from around the world.”
- Ade Onilude, founder and CEO of Women in Marketing CIC.

The shortlisted entries consist of individuals and teams from a diverse range of organisations including Unilever, HP Inc, Nestle Brasil, Standard Life, *Bizcommunity.com*, Feel Communications, *Campaign* magazine and The Future Laboratory.



Bizcommunity's Leigh Andrews, only South African shortlisted for WIM awards

[Bizcommunity.com](#) 24 Oct 2017



The shortlist for 2017

Name	Title	Company	Country
Susie Logan	Head of UK Marketing	Standard Life	UK

Rachel Muller		Nestle Brasil	Brazil
Emily Ketchen	Americas Head of Marketing Services and Personal Systems Marketing	HP Inc	USA
Kate Knightingale	Founder	Style Psychology	UK
Faye Lewis	Head of Marketing	Montreal Associates	UK
Victoria Buchanan	Strategic Researcher	The Future Laboratory	UK
Shuchi Sarkar	Global Head of Graphics Print Marketing	HP Inc	USA
ASAS Brasil Team	Team	ASAS Brasil	Brazil
Xaxis Team	Team	Xaxis EMEA	UK
Ayesha Durante	Head of APJ Marketing	HP Inc	Singapore
Carin Fredlund	Editor-in-Chief	<i>Trender & Tenenser</i>	Sweden
Leonie Roderick	Senior Reporter	<i>Marketing Week</i>	UK
Nicola Kemp	Trends Editor	<i>Campaign</i>	UK
Doug Zanger	Americas Editor	<i>The Drum</i>	USA
Leigh Andrews	Editor-in-Chief Marketing and Media	<i>Biz Community.Com</i>	South Africa
Lauren Archer	Head of Brand Marketing	Visualsoft Limited	UK
Karen Kahn	Chief Communications Officer	HP Inc	USA
Robyn Pierce	Head of Social Media	The Crocodile	UK
Aline Santos	EVP Global Marketing & Global Head of Diversity and Inclusion	Unilever	Global
Michaela MacIntyre	Business Director	Gravity Thinking Limited	UK
Gemma Greaves	Chief Executive Officer	Marketing Society	UK/ Global
Antonio Lucio	Global CMO	HP Inc	USA/ Global
Richard Robinson	Managing Partner Oyster Catchers	Oyster catchers	UK
Eleanor Willock		Mantis PR	UK
Lizzie Penny and Alex Hirst	Cofounders	Hoxby Collective	UK
Kim Smith		Designated Group	UK
Jane Johnson		Feel Communications	UK

For more information, click [here](#) and for updates, follow the Women in Marketing Awards on [Facebook](#) and [Twitter](#).

For more, visit: <https://www.bizcommunity.com>