

Censoring kids' advertising

By [Vivian Warby](#)

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Retailers, manufacturers and fast food outlets will, by mid next month, have a self regulatory policy in place when it comes to advertising their products to children. As the number of obese and hyperactive kids grows, parents are looking to retailers, manufacturers and fast food outlets to help them steer their children towards healthier lifestyles.

A self regulatory policy that would lead to responsible advertising to children would be retailers, manufacturers and fast food outlets attempt at being responsible for what it sells to its consumers.

For more: <https://www.bizcommunity.com/Article/196/160/16557.html>

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