

All the Student Awards' finalists!

Finalists have been announced in the Loeries' Student Awards, with the category sponsored by Facebook.

STUDENT - ARCHITECTURE, INTERIOR DESIGN & TEMPORARY STRUCTURES				
Agency / Entrant	Title	Brand	Product	
Greenside Design Center College of Design	The Library of Learning	None	Childrens Library	
Greenside Design Center College of Design	Curve Chair	Curve	Cardboard Chair	
STUDENT - COLLATERAL DESIGN				
Stellenbosch Academy of Design and Photography	Dynamite Girl	Direct Mail	Self-promotion	
Stellenbosch Academy of Design and Photography	CVDW	Direct Mail	Self-promotion	
North-West University	Tying the Knot for Petzl	Petzl Headlamps	Direct Mail elements	
Stellenbosch Academy of Design and Photography	PROPVOL	PROPVOL	Self-serve breakfast filling station	
AAA School Of Advertising Cape Town	Tokanya - Fanagalo	Tokanya - Own Brand	Dictionary and associated collateral	
•	Bees for Development Calendar	Bees for Development	Recyclable Wax Calendar	
AAA School Of Advertising Cape Town	The Stuffed Moose	National Geographic	Calendar	
,	Exclusive Scoop	Exclusive Books	Tabloid Calendar	
Red & Yellow School of Logic and Magic	After Dark	The Late Night Aumni	The Late Night Aumni Kit	
AAA School Of Advertising Cape Town	Canada Post Promo	Canada Post	Promotional Item	
Red & Yellow School of Logic and Magic	Gasp! Gerascophobia	In the Pink	60+ Sex	
STUDENT - DIGITAL CRAFTS				
Greenside Design Center College of Design	Einstein on the beach: Visualizing Music	ISTD	Music Charts	
Greenside Design Center College of Design	Remedi	Re-medi	Medical App	
Greenside Design Center College of Design	Parley	Apple	Parley is a socialising App	
Stellenbosch Academy of Design and Photography	GGi	Crowne Plaza	Crowne Plaza Hotels	
Stellenbosch Academy of Design and Photography	WiseAPP	Crowne Plaza	WiseAPP	
Stellenbosch Academy of Design and Photography	Suited4Fun	Crowne Plaza	Suited4Fun App	
The Open Window	Leap - Smart Home	Leap	Smart Home	
Vega	Groove with Yaz	Yaz	Yaz Birth Control	
STUDENT - DIGITAL MEDIA				
Greenside Design Center College of Design	Networkers is part gig-economy, part classifieds and all heart.	Networkers	Networking App	
Stellenbosch Academy of Design and Photography	WiseAPP	Crowne Plaza	WiseAPP	
Vega School	JACK	Mens Clinic International	Testicular cancer awareness	
	SafeStroll	SafeStroll	Safety App	
STUDENT - FACEBOOK CHALLENGE				
AAA School Of Advertising Cape Town	Everyday Armour	Nelson Mandela Foundation	Gender Equality	
STUDENT - INDOOR POSTERS				
Stellenbosch Academy of Design and	Never Mss a Period	Pearsons Learning	Education	

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Stellenbosch Academy of Design and Photography	Never Mss a Period	Pearsons Learning	Education	
Stellenbosch Academy of Design and Photography	Cape Town Mni Maker Faire	Cape Town Mini Maker Faire	Indoor Posters & signage	
AAA School Of Advertising Cape Town	Bubblegum Ban	Fontshop	Poster Installation	
Red & Yellow School of Logic and Magic	Lungelo Ndlovu	Comedy Central	Comedy Central Roast	
Red & Yellow School of Logic and Magic	Devin Gray	Comedy Central	Comedy Central Roast	
University of Johannesburg	#MkayaMbala	Kaya FM95.9	Kaya FM95.9	
STUDENT - INTEGRATED CAMPAI	· ·			
Stellenbosch Academy of Design and Photography	Never miss a Period	Pearsons Educational Publishers	Pearsons (Education)	
Stellenbosch Academy of Design and Photography	It all started in Ancient Egypt	The American University in Cairo	AUC	
Stellenbosch Academy of Design and Photography	Be1 - Each One Teach One	Pearsons Learning	Education	
Stellenbosch Academy of Design and Photography	What will you do with your time?	Longines	Watches	
Vega School	The Dumbest Project	Pearson	15% teacher pay gap petition	
Vega School	Who wore it best	Respect for Animals	Anti-Fur Campaign	
Vega	Go Again	Energade	Energade Lite	
Vega School of Brand Leadership	Snatched!	The Red Cross	Clickbait	
STUDENT - LOGOS AND IDENTITY	PROGRAMMES			
Stellenbosch Academy of Design and Photography	Novelties	Self-promotion	Self-promotion	
Stellenbosch Academy of Design and Photography	CVDW	Self-promotion	Self-promotion	
The Open Window	Kut Studio Identity	Kut Studio	Self Promotion	
AAA School Of Advertising Cape Town	Panatopia Theme park Identity Programme	Panatopia	Panatopia Theme Park	
Red & Yellow School of Logic and Magic	Sour Dough	The Angry Baker - Muizenberg	The Angry Baker - Muizenberg	
University of Johannesburg	BeeHaven	BeeHaven	New Bee Hive Design	
Vega School of Brand Leadership	Crowne Plaza	Crowne Plaza	Crowne Plaza	
Vega School of Brand Leadership	Fool	Fool	All-Night Print Shop	
STUDENT - NEWSPAPER & MAGA	ZINE ADVERTISING			
Stellenbosch Academy of Design and Photography	It's not OK	UN Women	UN Women	
Stellenbosch Academy of Design and Photography	The La Di Da of Dog Food	Royal Canin	Dog Food	
Stellenbosch Academy of Design and Photography	The Most Accurate	Taylor Made	M2 Golf Clubs	
Red & Yellow School of Logic and Magic	Breakfast is served	Handy Andy	Actifizz	
Red & Yellow School of Logic and Magic	Bon Appetit	Handy Andy	Actifizz	
Red & Yellow School of Logic and Magic	Sleep	RAINN	End Sexual Violence	
Red & Yellow School of Logic and Magic	Skirt	RAINN	End Sexual Violence	
Red & Yellow School of Logic and Magic	Wine	RAINN	End Sexual Violence	
AAA School of Advertising	Bob Martin, Entry Title 1 = "I didn't have the energy"	Bob Martin	Bob Martin	
AAA School of Advertising	Dryer	Standard Bank	PlusPlan	
STUDENT - OUTDOOR & OUT OF HOME				
Greenside Design Center College of Design	Red Cross, Fire Prevention	Red Cross	Interactive Poster	
Stellenbosch Academy of Design and Photography	See My Face	National Autistic Society	Human Resources	
Stellenbosch Academy of Design and Photography	Have A Story Worth Telling	Downhill Adventures	Outdoor Experience Service	
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Stellenbosch Academy of Design and Photography	Have A Story Worth Telling	Downhill Adventures	Outdoor Experience Service	
Stellenbosch Academy of Design and Photography	Have A Story Worth Telling	Downhill Adventures	Outdoor Experience Service	
Vega School	Uit die oude doos	Jack Parow Brandy	Brandy	
Vega School	oWhoo eh eh	Snuff	NTSU	
AAA School Of Advertising Cape Town	Coffee Breath	Deluxe Coffee	Coffee Air Freshener	
Red & Yellow School of Logic and Magic	Absloute Power	Duracell	Batteries	
University of Johannesburg	#FreezeFrameMemory	Mayo	Mayo	
STUDENT - PACKAGE DESIGN	•	,		
Stellenbosch Academy of Design and		T		
Photography Stellenbosch Academy of Design and	Old N1 Craft Tonic	Old N1 Craft Tonic	Craft Tonic	
Photography	Dove - On the Verge	Dove	Hair care	
Stellenbosch Academy of Design and Photography	Expand Your Potential	Future Life	Breakfast Cereal	
Stellenbosch Academy of Design and Photography	Earth's Best	Earth's Best	Earth's Best	
The Open Window	Capital Brew Packaging	Capital Brew	Capital Brew Craft Beer	
The Open Window	The Afrikanis	Capital Brew	Capital Brew Craft Beer	
The Open Window	Bambroo Packaging	Bambroo	Bambroo Craft Beer	
AAA School Of Advertising Cape Town	Helvetica Swiss Chocolate	Swiss Tourism	Chocolate packaging	
AAA School Of Advertising Cape Town	Wheels for Water	BP	Push Bike Water Transporter	
AAA School Of Advertising Cape Town	Herbefore	Own Brand	Vegetarian Starter Kit	
AAA School Of Advertising Cape Town	Cuban Communist Crisis	Cuba Travel	A Travelers Board Game	
Red & Yellow School of Logic and Magic	Prét-à-porter	New Balance	New Balance Women 574	
Red & Yellow School of Logic and Magic	Concrete	adidas	Pakour Shoes	
AAA School Of Advertising Cape Town	Star Wars	Star Wars	Starter Kit	
Red & Yellow School of Logic and	Breakfast on the Go	Quarter Past Eight	Granola	
Magic	Dieanast on the Go	Quarter Fast Eight	Granoia	
STUDENT - PRINT & DESIGN CRA	FTS - ART DIRECTION			
02 academy Lagos	Water melon	DUREX	Durex fruity packs	
02 academy Lagos	Banana	DUREX	Durex fruity packs	
02 academy Lagos	berry	DUREX	Durex fruity packs	
Vega School	Durex "Gets you in"	Durex	Condoms	
STUDENT - PRINT & DESIGN CRA	FTS - ILLUSTRATION			
The Open Window	HolyHustle	N.A	zine	
The Open Window	Fiction-The endangered species	N.A	zine	
The Open Window	2am should not be feared	N. A	zine	
The Open Window	It's enough to run away from	N.A	zine	
University of Pretoria	Lindiwe	Character design	Character design	
AAA School Of Advertising Cape Town	Sidara Theme Park Illustrations	Sidara Theme Park	Sidara Theme Park	
Vega School of Brand Leadership	Parallelogram	Parallelogram	Publication	
STUDENT - PRINT & DESIGN CRAFTS - PHOTOGRAPHY				
Stellenbosch Academy of Design and Photography	21st Century Pinup Girl	N/A	N/A	
Stellenbosch Academy of Design and Photography	In-between	Spree	Spree	
The Open Window	Remember Sarajevo	N.A	book	
AAA School Of Advertising Cape Town	Recreating a Masterpiece	Contemporary Gallery	Photographic representation of a oil on canvas	
STUDENT - PRINT & DESIGN CRAFTS - TYPOGRAPHY				
Stellenbosch Academy of Design and Photography	The Autopsy of Hamlet	The Autopsy of Hamlet	The Autopsy of Hamlet	
The Open Window	Fiction-The endangered species	N.A	zine	
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AAA School Of Advertising Cape Town	Me, myself and I	Own	Calculated Constructive	
AAA School Of Advertising Cape Town STUDENT - PRINT & DESIGN CRAI	· · · · · · · · · · · · · · · · · · ·	Own	Calculated Constructive	
AAA School Of Advertising Cape Town STUDENT - PRINT & DESIGN CRA University of Pretoria	· · · · · · · · · · · · · · · · · · ·	Monique Cowdrey	Book	

AAA School Of Advertising Cape Town	Pick one Please_Dog	MUBI	Subscription		
Red & Yellow School of Logic and Magic	I'll Change The World	Earth Liberation Front	Manifesto book		
STUDENT - PUBLICATION DESIGN	l				
Greenside Design Center College of Design	Reviving the "Bantu Symbol Writing" Into Contemporary Visual Culture	Madimi	Publication		
University of Pretoria	Ntwa: The Makutu war	book project	Book design		
University of Pretoria	Die Helm	Monique Cowdrey	Book		
AAA School Of Advertising Cape Town	The Art of Pasta	Papersmith & Sons	Book of Pasta		
AAA School Of Advertising Cape Town	Biomimicry	Papersmith & Sons	Biomimicry and design book		
Red & Yellow School of Logic and Magic	AMIlion Little Pieces	James Frey	Book Cover Design		
Vega School of Brand Leadership	Parallelogram	Parallelogram	Publication		
STUDENT - RADIO COMMERCIALS	STUDENT - RADIO COMMERCIALS & BRANDED CONTENT				
AAA School Of Advertising Cape Town	Wet Hair	Kauai	Winter Warmer Menu		
AAA School Of Advertising Cape Town	Skye	Kauai	Winter Warmer Menu		
Vega School of Brand Leadership	The Russian	The Bar Keeper	The Bar Keeper		
STUDENT - TELEVISION, CINEMA & INTERNET COMMERCIALS					
Vega School	Lobola	Duolingo	Duolingo Zulu		
STUDENT - TELEVISION, FILM & VIDEO CRAFTS					
Stellenbosch Academy of Design and Photography	What will you do with your time?	Longines	Watches		
North-West University	A Tale of Superstitions	Menke Bredenkamp	ATale of Superstitions		
University of Pretoria	Until We Meet	Netflix	Title Sequence		
North-West University	A Tale of Superstitions	Menke Bredenkamp	A Tale of Superstitions		

Loeries' Student Awards judges

- Adam Brandt, group ECD at Gorilla, Durban, South Africa
- Annette de Klerk, senior copywriter at Net#Work BBDO, Johannesburg, South Africa
- Ewurafua Addo-Atuah, country marketing head at AB-Inbev, Ghana
- Hylton Warburton, group head design at Disturbance, Durban, South Africa
- · Kevin Parry, creative director at The Hardy Boys, Durban, South Africa
- · Mary Murray, senior designer at FCB Durban, South Africa
- Mbeu Kambuwa, senior copywriter at FCB, Johannesburg, South Africa
- Ntando Msibi, copywriter at The Odd Number, Johannesburg, South Africa
- Ntokozo Tshabalala, copywriter at TBWA/Hunt/Lascaris, Johannesburg, South Africa
- Ryan Liedeman, art director at Net#Work BBDO, Johannesburg, South Africa
- Thabang Manyelo, copywriter at FCB, Johannesburg, South Africa
- Jabulani Sigege, creative director at M&C Saatchi Abel, Cape Town, South Africa

Winners will be announced this coming weekend! Loeries Creative Week Durban takes place from 14 to 21 August 2017. Keep an eye on our <u>Loeries Creative Week Durban special section</u> for all the latest updates.