

# Growthpoint opens incubation programme to KwaZulu-Natal entrepreneurs

Growthpoint Properties has opened up its Property Point incubation programme to KwaZulu-Natal entrepreneurs. The initiative aims to build sustainable small businesses in the industry.



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Since inception in 2008, it has grown to collaborate with partners across the property industry, like Attacq, to drive enterprise development forward for the sector.

So far, it has created 1669 jobs and R453m in procurement opportunities generated for the 124 SMEs that have participated in its two-year incubation programmes. These small businesses have reported 61% growth in revenue, which is significantly above the national average.

## SMEs in specialised areas

As part of its latest intake, Property Point is seeking motivated individuals running SMEs working in the property industry that specialise in areas such as electrical work, cleaning hygiene services, plumbing, landscaping, pest control, air-conditioning, fire protection services, security, waterproofing and damp-proofing, waste management, renovations, and painting.

To be considered for the KZN programme, entrepreneurs need to be based in or around Durban. Their businesses should at least be 51% black-owned, have operated for no less than two consecutive years and offer services in the property industry. They must have a track record of projects completed and be able to provide a minimum of five references.

Application forms are available from [www.propertypoint.org.za](http://www.propertypoint.org.za) or business details can be emailed to [info@propertypoint.org.za](mailto:info@propertypoint.org.za).

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