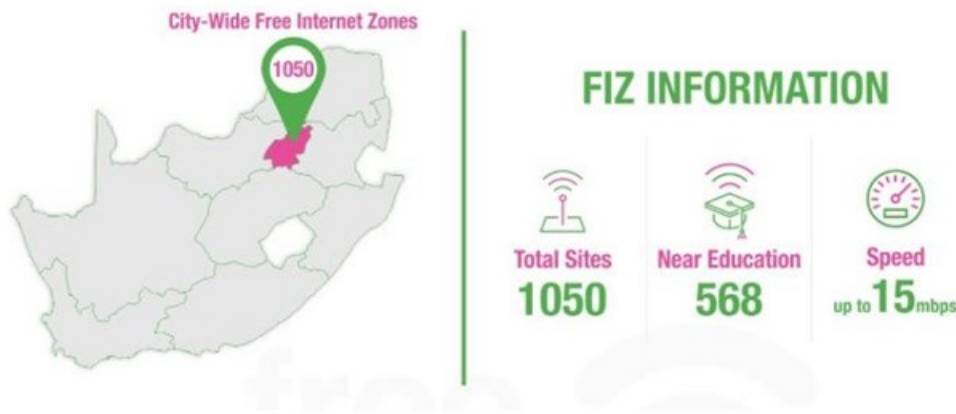


Tshwane citizens save over R1bn through Project Isizwe

The vast majority of Tshwane-Fi users live in low-income communities and use prepaid airtime for their mobile phones. Without Free Wi-Fi, users would be paying 25c/MB on average, which would have resulted in a R1,351,876,608 total data cost.



Instead, the city of Tshwane spent only 6c/MB, saving over R1bn in data costs while providing users with a free service that allows low-income users to improve their lives through access to the entrepreneurial and educational opportunities that the internet provides.

This project is part of the city's vision to be one of the most connected cities on the African continent and showcases its commitment to provide sustainable and equally-distributed access to the internet to benefit all.

Key numbers:

- 5,157 terabytes: the amount of data that Tshwane Free Wi-Fi has carried since inception in 2013.
- R320m: The total cost of data for Tshwane Free Wi-Fi
- 25c: the average cost per megabyte users would have paid if they had used 3G data instead of Free Wi-Fi

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