

## Digital Craft shortlist

The Cannes Lions Digital Craft shortlist has been released, with a single SA campaign making the cut.



The Digital Craft Lions celebrate technological artistry. Entries need to demonstrate exceptional form and function in a digital context through work with flawless design, masterful execution and outstanding user experience created for all digital environments.

There are 93 entries on the shortlist, including the following South African work:

**Native VML** with the Digital Media Consultancy for *Huffington Post* - 'Stop the Cycle'.

[Click here](#) to view the Digital Craft shortlist in full.

The Festival of Creativity runs from 17-24 June 2017, with Cinemark the local representatives of Cannes Lions for SA. Visit [www.canneslions.com/](http://www.canneslions.com/) and our [Cannes Lions special section](#) for more information.

For more, visit: <https://www.bizcommunity.com>