

Print & Publishing Lions winners!

The 64th annual Cannes Lions Festival of Creativity hosted the Cannes Print & Publishing award ceremony on 19 June 2017, resulting in a single SA agency bringing home a campaign win.

Lions Print & Publishing celebrates creativity in circulation. Entries needed to demonstrate ideas that leap off the page and exhibit ingenuity and outstanding craftsmanship in published media.



#CannesLions2017: Print & Publishing shortlist

19 Jun 2017



Y&R SA did just that, with its 'Indian', 'Kenyan', 'Kenyan 2' and 'Englishman' campaign for Mandevu Beard Care Beard Balm bringing home campaign bronze in the Cosmetics & Toiletries shortlist, category, with additional work by Creative Y&R Nairobi.



Y&RSA's 'Indian', 'Kenyan', 'Englishman' and 'Kenyan 2' campaign for Mandevu Beard Care Beard Balm

View the full table of winning work below:

Print & Publishing Lions winners

Entrant	Title	Client	Product	Award
DAVID, Mami	OREGON	BURGER KING	BURGER KING	Grand Prix Campaign
DAVID, Mami	PENSYLVANNIA	BURGER KING	BURGER KING	Grand Prix Campaign
DAVID, Mami	AVANO	BURGER KING	BURGER KING	Grand Prix Campaign
OGILVY & MATHER, Chicago	LEONARDO	SC JOHNSON	KIWI QUALITY SHOE CARE	Gold Lion Campaign
OGILVY & MATHER, Chicago	RAPHAEL	SC JOHNSON	KIWI QUALITY SHOE CARE	Gold Lion Campaign
OGILVY & MATHER, Chicago	REMBRANDT	SC JOHNSON	KIWI QUALITY SHOE CARE	Gold Lion Campaign

OGILVY & MATHER, Chicago	RENOIR	SC JOHNSON	KIWI QUALITY SHOE CARE	Gold Lion Campaign
OGILVY & MATHER, Chicago	VAN GOGH	SC JOHNSON	KIWI QUALITY SHOE CARE	Gold Lion Campaign
OGILVY & MATHER, Chicago	VERMEER	SC JOHNSON	KIWI QUALITY SHOE CARE	Gold Lion Campaign
COLENSO BBDO, Auckland	TUB	MARS NZ	PEDIGREE	Gold Lion Campaign
COLENSO BBDO, Auckland	MAN & BOOK	MARS NZ	PEDIGREE	Gold Lion Campaign
COLENSO BBDO, Auckland	BOAT	MARS NZ	PEDIGREE	Gold Lion Campaign
ALMAPBBDO, São Paulo	CUP	ALPARGATAS	HAVAIANAS	Gold Lion Campaign
ALMAPBBDO, São Paulo	BOWL	ALPARGATAS	HAVAIANAS	Gold Lion Campaign
ALMAPBBDO, São Paulo	MATCHES	ALPARGATAS	HAVAIANAS	Gold Lion Campaign
PUBLICIS CONSEIL, Paris	COCA - PEPSI	RENAULT ZOE	AUTOMOTIVES	Gold Lion Campaign
PUBLICIS CONSEIL, Paris	BREXIT	RENAULT ZOE	AUTOMOTIVES	Gold Lion Campaign
PUBLICIS CONSEIL, Paris	CAT - DOG	RENAULT ZOE	AUTOMOTIVES	Gold Lion Campaign
PUBLICIS CONSEIL, Paris	EGG - CHICKEN	RENAULT ZOE	AUTOMOTIVES	Gold Lion Campaign
PUBLICIS CONSEIL, Paris	LA - NYC	RENAULT ZOE	AUTOMOTIVES	Gold Lion Campaign
Y&R MADRID	EPIDEMICS	OPEL	OPEL MOVANO	Gold Lion Campaign
Y&R MADRID	CATASTROPHE	OPEL	OPEL MOVANO	Gold Lion Campaign
Y&R MADRID	DEFORESTATION	OPEL	OPEL MOVANO	Gold Lion Campaign
Y&R MADRID	EDUCATION	OPEL	OPEL MOVANO	Gold Lion Campaign
OGILVY BRASIL, São Paulo	BILLIE GATES	FORBES BRASIL	FORBES MAGAZINE	Gold Lion Campaign
OGILVY BRASIL, São Paulo	MARCIA ZUCKERBERG	FORBES BRASIL	FORBES MAGAZINE	Gold Lion Campaign
OGILVY BRASIL, São Paulo	CARLA SLIM	FORBES BRASIL	FORBES MAGAZINE	Gold Lion Campaign
DDB ARGENTINA, Buenos Aires	HORNS	GETTY IMAGES	IMAGE STOCK GALLERY	Gold Lion Campaign
DDB ARGENTINA, Buenos Aires	SOLDIER	GETTY IMAGES	IMAGE STOCK GALLERY	Gold Lion Campaign
DDB ARGENTINA, Buenos Aires	TRASH	GETTY IMAGES	IMAGE STOCK GALLERY	Gold Lion Campaign
DDB ARGENTINA, Buenos Aires	POVERTY	GETTY IMAGES	IMAGE STOCK GALLERY	Gold Lion Campaign
DDB ARGENTINA, Buenos Aires	STRIKE	GETTY IMAGES	IMAGE STOCK GALLERY	Gold Lion Campaign
Y&R PRAGUE	VICTORY RESIGNATION	NEWSWEEK	NEWSWEEK	Gold Lion Campaign
Y&R PRAGUE	HUMANITARIAN INVASION	NEWSWEEK	NEWSWEEK	Gold Lion Campaign
Y&R PRAGUE	GALAXY EXPLOSION	NEWSWEEK	NEWSWEEK	Gold Lion Campaign
Y&R PRAGUE	OLYMPIC DRUNK	NEWSWEEK	NEWSWEEK	Gold Lion Campaign
DDB NEW YORK	ADOPTION	GUN BY GUN	CROWDFUNDED GUN BUYBACK NON PROFIT	Gold Lion Campaign
DDB NEW YORK	BOAT	GUN BY GUN	CROWDFUNDED GUN BUYBACK NON PROFIT	Gold Lion Campaign

DDB NEW YORK	HOME	GUN BY GUN	CROWDFUNDED GUN BUYBACK NON PROFIT	Gold Lion Campaign
DAVID, Mami / STERLING COOPER DRAPER PRYCE, New York	PASS THE HEINZ	THE KRAFT HEINZ COMPANY	HEINZ	Gold Lion
GREY COLOMBIA, Bogotá	OPENING ACT	ECOPETROL	ECOPETROL	Gold Lion
ALMAPBBDO, São Paulo	MATCHES	ALPARGATAS	HAVAIANAS	Gold Lion Campaign
ALMAPBBDO, São Paulo	BOWL	ALPARGATAS	HAVAIANAS	Gold Lion Campaign
ALMAPBBDO, São Paulo	CUP	ALPARGATAS	HAVAIANAS	Gold Lion Campaign
OGILVY BRASIL, São Paulo	MARCIA ZUCKERBERG	FORBES BRASIL	FORBES MAGAZINE	Gold Lion Campaign
OGILVY BRASIL, São Paulo	CARLA SLIM	FORBES BRASIL	FORBES MAGAZINE	Gold Lion Campaign
OGILVY BRASIL, São Paulo	BILLIE GATES	FORBES BRASIL	FORBES MAGAZINE	Gold Lion Campaign
R/GA, New York	KISS	THE AD COUNCIL	LOVE HAS NO LABELS	Gold Lion
DAVID, Mami / STERLING COOPER DRAPER PRYCE, New York	BURGER	THE KRAFT HEINZ COMPANY	HEINZ	Silver Lion Campaign
DAVID, Mami / STERLING COOPER DRAPER PRYCE, New York	FRIES	THE KRAFT HEINZ COMPANY	HEINZ	Silver Lion Campaign
DAVID, Mami / STERLING COOPER DRAPER PRYCE, New York	STEAK	THE KRAFT HEINZ COMPANY	HEINZ	Silver Lion Campaign
Y&R BRAZIL, São Paulo	HAIR BRUSH	FREDDO	INSTITUTIONAL	Silver Lion Campaign
Y&R BRAZIL, São Paulo	SCREW DRIVER	FREDDO	INSTITUTIONAL	Silver Lion Campaign
Y&R BRAZIL, São Paulo	WHISK	FREDDO	INSTITUTIONAL	Silver Lion Campaign
BBDO CHILE, Santiago	INDIAN	AMMAN TEA BLEND	RELIEFING NATURAL TEA	Silver Lion Campaign
BBDO CHILE, Santiago	CHINESSE	AMMAN TEA BLEND	RELIEFING NATURAL TEA	Silver Lion Campaign
PROLAM Y&R, Santiago	KEYS	CAFÉ CARIBE	CAFÉ CARIBE	Silver Lion
adam&eveDDB, London	BO GILBERT THE 100 YEAR OLD MODEL	HARVEY NICHOLS	HARVEY NICHOLS	Silver Lion
ALMAPBBDO, São Paulo	ENDLESS ENERGY	ALPARGATAS	HAVAIANAS	Silver Lion Campaign
ALMAPBBDO, São Paulo	GOOD VIBES	ALPARGATAS	HAVAIANAS	Silver Lion Campaign
ALMAPBBDO, São Paulo	DELICIOUS HAPPINESS	ALPARGATAS	HAVAIANAS	Silver Lion Campaign
ALMAPBBDO, São Paulo	INSTANT FRIENDSHIP	ALPARGATAS	HAVAIANAS	Silver Lion Campaign
ALMAPBBDO, São Paulo	FREE SPIRIT	ALPARGATAS	HAVAIANAS	Silver Lion Campaign
CIRCUS GREY PERU, Lima	SWAT	FORTE	FORTE SECURITY DOORS	Silver Lion Campaign
CIRCUS GREY PERU, Lima	FIREMEN	FORTE	FORTE SECURITY DOORS	Silver Lion Campaign
CIRCUS GREY PERU, Lima	ARMY	FORTE	FORTE SECURITY DOORS	Silver Lion Campaign
CIRCUS GREY PERU, Lima	RESCUERS	FORTE	FORTE SECURITY DOORS	Silver Lion Campaign
PUBLICIS SHANGHAI	NATURAL DISASTER	XIAOMI TECHNOLOGY	MI BUNNY WATCH Q	Silver Lion Campaign
PUBLICIS SHANGHAI	RURAL	XIAOMI TECHNOLOGY	MI BUNNY WATCH Q	Silver Lion Campaign
PUBLICIS SHANGHAI	ORGAN TRAFFICKED VICTIMS	XIAOMI TECHNOLOGY	MI BUNNY WATCH Q	Silver Lion Campaign
PUBLICIS SHANGHAI	URBAN JUNGLE	XIAOMI TECHNOLOGY	MI BUNNY WATCH Q	Silver Lion Campaign

MERCADO McCANN, Buenos Aires	HIGHWAY 2	SOMMIERCENTER	INSTITUTIONAL	Silver Lion Campaign
MERCADO McCANN, Buenos Aires	HIGHWAY 3	SOMMIERCENTER	INSTITUTIONAL	Silver Lion Campaign
MERCADO McCANN, Buenos Aires	HIGHWAY 1	SOMMIERCENTER	INSTITUTIONAL	Silver Lion Campaign
LEO BURNETT DUBAI	TRUCK	MCDONALDS	MCCAFE	Silver Lion Campaign
LEO BURNETT DUBAI	AIRPORT	MCDONALDS	MCCAFE	Silver Lion Campaign
TRY, Oslo	BRAD IS SINGLE	NORWEGIAN	TICKETS TO LOS ANGELES	Silver Lion
OGILVY & MATHER, Mexico City	BORDERS SAN LUIS RIO COLORADO	AEROMEXICO	AEROMEXICO	Silver Lion Campaign
OGILVY & MATHER, Mexico City	BORDERS RIO BRAVO	AEROMEXICO	AEROMEXICO	Silver Lion Campaign
OGILVY & MATHER, Mexico City	BORDERS CIUDAD JUAREZ	AEROMEXICO	AEROMEXICO	Silver Lion Campaign
OGILVY, Bangkok	BUILD THE FUTURE 1	DKSH (THAILAND) LTD.	LEGO	Silver Lion Campaign
OGILVY, Bangkok	BUILD THE FUTURE 2	DKSH (THAILAND) LTD.	LEGO	Silver Lion Campaign
OGILVY, Bangkok	BUILD THE FUTURE 3	DKSH (THAILAND) LTD.	LEGO	Silver Lion Campaign
SCHOLZ & FRIENDS, Berlin	REFUGEES	DER TAGESSPIEGEL	DER TAGESSPIEGEL	Silver Lion Campaign
SCHOLZ & FRIENDS, Berlin	TRUMP	DER TAGESSPIEGEL	DER TAGESSPIEGEL	Silver Lion Campaign
SCHOLZ & FRIENDS, Berlin	SOCCER	DER TAGESSPIEGEL	DER TAGESSPIEGEL	Silver Lion Campaign
MERCADO McCANN, Buenos Aires	THERE IS LIFE	FUNDACIÓN REPRO	FUNDACIÓN REPRO	Silver Lion Campaign
MERCADO McCANN, Buenos Aires	ABIG STEP	FUNDACIÓN REPRO	FUNDACIÓN REPRO	Silver Lion Campaign
MERCADO McCANN, Buenos Aires	WE ARE NOT ALONE	FUNDACIÓN REPRO	FUNDACIÓN REPRO	Silver Lion Campaign
TALENT MARCEL, São Paulo	BABY	MAPFRE	INSTITUTIONAL	Silver Lion Campaign
TALENT MARCEL, São Paulo	DIVE	MAPFRE	INSTITUTIONAL	Silver Lion Campaign
TALENT MARCEL, São Paulo	COUPLE	MAPFRE	INSTITUTIONAL	Silver Lion Campaign
TALENT MARCEL, São Paulo	CAT	MAPFRE	INSTITUTIONAL	Silver Lion Campaign
OGILVY GERMANY, Frankfurt	EXPLOSION	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	Silver Lion Campaign
OGILVY GERMANY, Frankfurt	SOLDIERS	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	Silver Lion Campaign
J. WALTER THOMPSON BRAZIL, São Paulo	STOCKBROKER	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	Silver Lion Campaign
J. WALTER THOMPSON BRAZIL, São Paulo	IT MANAGER	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	Silver Lion Campaign
J. WALTER THOMPSON BRAZIL, São Paulo	ARCHITECT	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	Silver Lion Campaign
J. WALTER THOMPSON BRAZIL, São Paulo	ENGINEER	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	Silver Lion Campaign
VML, Kansas City	WELCOME TO MY NEIGHBORHOOD	YOUTH AMBASSADORS	NON-PROFIT ORGANIZATION	Silver Lion
ALMAPBBDO, São Paulo	THE BOOK OF ROCK	KISS FM	KISS FM	Silver Lion
OGILVY BRASIL, São Paulo	BEDTIME STORIES	BANDSPORTS	CORPORATE IMAGE	Silver Lion
DDB GROUP GERMANY, Berlin	PAPER CLIP	VOLKSWAGEN AG	VOLKSWAGEN SUVS	Silver Lion Campaign
DDB GROUP GERMANY, Berlin	COIN	VOLKSWAGEN AG	VOLKSWAGEN SUVS	Silver Lion Campaign

OGILVY & MATHER, London	SCALY LITTLE WATER NUGGETS	UNILEVER	HELLMANN'S	Silver Lion Campaign
OGILVY & MATHER, London	FLESHY FUNGAL GROWTHS	UNILEVER	HELLMANN'S	Silver Lion Campaign
OGILVY & MATHER, London	TENTACLED BRAIN SACS	UNILEVER	HELLMANN'S	Silver Lion Campaign
ALMAPBBDO, São Paulo	ENDLESS ENERGY	ALPARGATAS	HAVAIANAS	Silver Lion Campaign
ALMAPBBDO, São Paulo	DELICIOUS HAPPINESS	ALPARGATAS	HAVAIANAS	Silver Lion Campaign
ALMAPBBDO, São Paulo	GOOD VIBES	ALPARGATAS	HAVAIANAS	Silver Lion Campaign
ALMAPBBDO, São Paulo	INSTANT FRIENDSHIP	ALPARGATAS	HAVAIANAS	Silver Lion Campaign
ALMAPBBDO, São Paulo	FREE SPIRIT	ALPARGATAS	HAVAIANAS	Silver Lion Campaign
Y&R PRAGUE	OLYMPIC DRUNK	NEWSWEEK	NEWSWEEK	Silver Lion Campaign
Y&R PRAGUE	HUMANITARIAN INVASION	NEWSWEEK	NEWSWEEK	Silver Lion Campaign
PUBLICIS CONSEIL, Paris	FAMILY FRIEND	INNOCENCE EN DANGER	XX	Silver Lion Campaign
PUBLICIS CONSEIL, Paris	NEIGHBOR	INNOCENCE EN DANGER	XX	Silver Lion Campaign
PUBLICIS CONSEIL, Paris	GRANDFATHER	INNOCENCE EN DANGER	XX	Silver Lion Campaign
LA COMUNIDAD, Buenos Aires	TYPEWRITER	CITY OF BUENOS AIRES	CITY OF BUENOS AIRES	Silver Lion Campaign
LA COMUNIDAD, Buenos Aires	QUILL	CITY OF BUENOS AIRES	CITY OF BUENOS AIRES	Silver Lion Campaign
LA COMUNIDAD, Buenos Aires	TELEGRAPH	CITY OF BUENOS AIRES	CITY OF BUENOS AIRES	Silver Lion Campaign
THE COMMUNITY, Miami	LION	NUTCASE	NUTCASE HELMETS	Silver Lion Campaign
THE COMMUNITY, Miami	DRAGON	NUTCASE	NUTCASE HELMETS	Silver Lion Campaign
THE COMMUNITY, Miami	OCTOPUS	NUTCASE	NUTCASE HELMETS	Silver Lion Campaign
TBWATHAILAND, Bangkok	LOVING BANGKOK NIGHT 3	MCDONALD'S	MCDONALD'S 24 HRS.	Silver Lion Campaign
TBWATHAILAND, Bangkok	LOVING BANGKOK NIGHT 1	MCDONALD'S	MCDONALD'S 24 HRS.	Silver Lion Campaign
TBWATHAILAND, Bangkok	LOVING BANGKOK NIGHT 5	MCDONALD'S	MCDONALD'S 24 HRS.	Silver Lion Campaign
TBWATHAILAND, Bangkok	LOVING BANGKOK NIGHT 2	MCDONALD'S	MCDONALD'S 24 HRS.	Silver Lion Campaign
TBWATHAILAND, Bangkok	LOVING BANGKOK NIGHT 4	MCDONALD'S	MCDONALD'S 24 HRS.	Silver Lion Campaign
Y&R MADRID	4	AEFI SPANISH FLORIST ASSOCIATION	AEFI SPANISH FLORIST ASSOCIATION	Silver Lion Campaign
Y&R MADRID	5	AEFI SPANISH FLORIST ASSOCIATION	AEFI SPANISH FLORIST ASSOCIATION	Silver Lion Campaign
Y&R MADRID	DISASTERS	AEFI SPANISH FLORIST ASSOCIATION	AEFI SPANISH FLORIST ASSOCIATION	Silver Lion Campaign
Y&R MADRID	2	AEFI SPANISH FLORIST ASSOCIATION	AEFI SPANISH FLORIST ASSOCIATION	Silver Lion Campaign
R/GA, New York	PRAYING	THE AD COUNCIL	LOVE HAS NO LABELS	Silver Lion Campaign
R/GA, New York	FLAG	THE AD COUNCIL	LOVE HAS NO LABELS	Silver Lion Campaign
R/GA, New York	TRANSGENDER	THE AD COUNCIL	LOVE HAS NO LABELS	Silver Lion Campaign
R/GA, New York	FACE PAINT	THE AD COUNCIL	LOVE HAS NO LABELS	Silver Lion Campaign

BBDO NEW YORK	TEEN REF	MARS CHOCOLATE NORTH AMERICA	SNICKERS	Bronze Lion Campaign
BBDO NEW YORK	BENCH WARMER	MARS CHOCOLATE NORTH AMERICA	SNICKERS	Bronze Lion Campaign
ENERGY BBDO, Chicago	ENRIQUE'S TIN	WM. WRIGLEY JR. COMPANY	ALTOIDS MINTS	Bronze Lion Campaign
ENERGY BBDO, Chicago	ESTHER'S TIN	WM. WRIGLEY JR. COMPANY	ALTOIDS MINTS	Bronze Lion Campaign
ENERGY BBDO, Chicago	NIKOLAS'S TIN	WM. WRIGLEY JR. COMPANY	ALTOIDS MINTS	Bronze Lion Campaign
CHI & PARTNERS, London	EXIT	FREEDOM BREWERY	FREEDOM BREWERY	Bronze Lion
RAY PRODUCTIONS, Paris	BAKER	PRONTO	PRONTO CAFE	Bronze Lion Campaign
RAY PRODUCTIONS, Paris	FISHERMAN	PRONTO	PRONTO CAFE	Bronze Lion Campaign
RAY PRODUCTIONS, Paris	TRAFFIC WARDEN	PRONTO	PRONTO CAFE	Bronze Lion Campaign
RAY PRODUCTIONS, Paris	BUSINESSMAN	PRONTO	PRONTO CAFE	Bronze Lion Campaign
PROLAM Y&R, Santiago	CAGE	CAFÉ CARIBE	CAFÉ CARIBE	Bronze Lion Campaign
PROLAM Y&R, Santiago	IRON	CAFÉ CARIBE	CAFÉ CARIBE	Bronze Lion Campaign
Y&R SOUTH AFRICA, Cape Town	INDIAN	MANDEVU BEARD CARE	BEARD BALM	Bronze Lion Campaign
Y&R SOUTH AFRICA, Cape Town	KENYAN	MANDEVU BEARD CARE	BEARD BALM	Bronze Lion Campaign
Y&R SOUTH AFRICA, Cape Town	ENGLISHMAN	MANDEVU BEARD	BEARD BALM	Bronze Lion Campaign
Y&R SOUTH AFRICA, Cape Town	KENYAN 2	MANDEVU BEARD CARD	BEARD BALM	Bronze Lion Campaign
DHÉLET Y&R LATAM, Buenos Aires	ENTRANCE	LABORATORIOS FECOFAR	HEPACHOFA (DIGESTIVE PILLS)	Bronze Lion Campaign
DHÉLET Y&R LATAM, Buenos Aires	POKER	LABORATORIOS FECOFAR	HEPACHOFA (DIGESTIVE PILLS)	Bronze Lion Campaign
DHÉLET Y&R LATAM, Buenos Aires	BED	LABORATORIOS FECOFAR	HEPACHOFA (DIGESTIVE PILLS)	Bronze Lion Campaign
MULLENLOWE SINGAPORE	MUSTARD	UNILEVER (BREEZE)	BREEZE WASHING DETERGENT	Bronze Lion Campaign
MULLENLOWE SINGAPORE	SOY SAUCE	UNILEVER (BREEZE)	BREEZE WASHING DETERGENT	Bronze Lion Campaign
MULLENLOWE SINGAPORE	INK	UNILEVER (BREEZE)	BREEZE WASHING DETERGENT	Bronze Lion Campaign
Y&R BRAZIL, São Paulo	BOBBIN	BIC	INSTITUTIONAL	Bronze Lion Campaign
Y&R BRAZIL, São Paulo	BALL	BIC	INSTITUTIONAL	Bronze Lion Campaign
OGILVY, Bogotá	OLD WOMEN	SOIMP LTDA	SECURITY CAMERAS	Bronze Lion Campaign
OGILVY, Bogotá	BALD	SOIMP LTDA	SECURITY CAMERAS	Bronze Lion Campaign
CHEIL WORLDWIDE HONG KONG	BLOCK OUT THE CHAOS: BABIES	JBL	JBL HEADPHONES	Bronze Lion Campaign
CHEIL WORLDWIDE HONG KONG	BLOCK OUT THE CHAOS: WIFE & DAUGHTER	JBL	JBL HEADPHONES	Bronze Lion Campaign
CHEIL WORLDWIDE HONG KONG	BLOCK OUT THE CHAOS: DOGS	JBL	JBL HEADPHONES	Bronze Lion Campaign
DDB GROUP GERMANY, Berlin	PAPER CLIP	VOLKSWAGEN AG	VOLKSWAGEN SUVS	Bronze Lion Campaign
DDB GROUP GERMANY, Berlin	PENCIL	VOLKSWAGEN AG	VOLKSWAGEN SUVS	Bronze Lion Campaign
DDB GROUP GERMANY, Berlin	COIN	VOLKSWAGEN AG	VOLKSWAGEN SUVS	Bronze Lion Campaign

MARCEL, Mexico City	BATTERY 2	RENAULT	RENAULT TWIZY	Bronze Lion Campaign
MARCEL, Mexico City	BATTERY 1	RENAULT	RENAULT TWIZY	Bronze Lion Campaign
DDB GROUP GERMANY, Berlin	AVA	VOLKSWAGEN AG	VOLKSWAGEN CAR-NET LAST PARKING POSITION	Bronze Lion Campaign
DDB GROUP GERMANY, Berlin	FELIX	VOLKSWAGEN AG	VOLKSWAGEN CAR-NET LAST PARKING POSITION	Bronze Lion Campaign
Y&R MADRID	GRANDPARENTS	OPEL	OPEL EYE	Bronze Lion Campaign
Y&R MADRID	PABLO	OPEL	OPEL EYE	Bronze Lion Campaign
TBWA/CHIAT/DAY NEW YORK	CURVED ROAD	MICHELIN	MICHELIN	Bronze Lion
Y&R MADRID	5	AEFI SPANISH FLORIST ASSOCIATION	AEFI SPANISH FLORIST ASSOCIATION	Bronze Lion Campaign
Y&R MADRID	DISASTERS	AEFI SPANISH FLORIST ASSOCIATION	AEFI SPANISH FLORIST ASSOCIATION	Bronze Lion Campaign
Y&R MADRID	2	AEFI SPANISH FLORIST ASSOCIATION	AEFI SPANISH FLORIST ASSOCIATION	Bronze Lion Campaign
Y&R MADRID	6	AEFI SPANISH FLORIST ASSOCIATION	AEFI SPANISH FLORIST ASSOCIATION	Bronze Lion Campaign
Y&R MADRID	3	AEFI SPANISH FLORIST ASSOCIATION	AEFI SPANISH FLORIST ASSOCIATION	Bronze Lion Campaign
Y&R MADRID	4	AEFI SPANISH FLORIST ASSOCIATION	AEFI SPANISH FLORIST ASSOCIATION	Bronze Lion Campaign
MEMAC OGILVY & MATHER, Dubai	BED	IKEA - SAUDI ARABIA	IKEA SALE	Bronze Lion Campaign
MEMAC OGILVY & MATHER, Dubai	TABLE	IKEA - SAUDI ARABIA	IKEA SALE	Bronze Lion Campaign
MEMAC OGILVY & MATHER, Dubai	NIGHTSTAND	IKEA - SAUDI ARABIA	IKEA SALE	Bronze Lion Campaign
MEMAC OGILVY & MATHER, Dubai	LAMP	IKEA - SAUDI ARABIA	IKEA SALE	Bronze Lion Campaign
TBWA/THAILAND, Bangkok	LOVING BANGKOK NIGHT 4	MCDONALD'S	MCDONALD'S 24 HRS.	Bronze Lion Campaign
TBWA/THAILAND, Bangkok	LOVING BANGKOK NIGHT 1	MCDONALD'S	MCDONALD'S 24 HRS.	Bronze Lion Campaign
TBWA/THAILAND, Bangkok	LOVING BANGKOK NIGHT 5	MCDONALD'S	MCDONALD'S 24 HRS.	Bronze Lion Campaign
TBWA/THAILAND, Bangkok	LOVING BANGKOK NIGHT 2	MCDONALD'S	MCDONALD'S 24 HRS.	Bronze Lion Campaign
DDB CHILE, Santiago	GIRLFRIEND	HASBRO	JENGA	Bronze Lion Campaign
DDB CHILE, Santiago	FATHER	HASBRO	JENGA	Bronze Lion Campaign
DDB CHILE, Santiago	SON	HASBRO	JENGA	Bronze Lion Campaign
Y&R MADRID	FATHER 1	BEIN SPORTS	FOOTBALL CHANNEL	Bronze Lion Campaign
Y&R MADRID	FATHER 2	BEIN SPORTS	FOOTBALL CHANNEL	Bronze Lion Campaign
Y&R MADRID	FATHER 4	BEIN SPORTS	FOOTBALL CHANNEL	Bronze Lion Campaign
Y&R MADRID	FATHER 3	BEIN SPORTS	FOOTBALL CHANNEL	Bronze Lion Campaign
PUBLICIS CONSEIL, Paris	THE 1900€ SOAP.	AXA INTERNATIONAL	INSURANCE	Bronze Lion Campaign
PUBLICIS CONSEIL, Paris	THE 300€ FOOTBALL.	AXA INTERNATIONAL	INSURANCE	Bronze Lion Campaign
PUBLICIS CONSEIL, Paris	THE 2200€ PISTACHIOS.	AXA INTERNATIONAL	INSURANCE	Bronze Lion Campaign
ALMAPBBDO, São Paulo	HOUSEKEEPER	GETTY IMAGES	GETTY IMAGES	Bronze Lion Campaign
ALMAPBBDO, São Paulo	CEO	GETTY IMAGES	GETTY IMAGES	Bronze Lion Campaign

ALMAPBDO, São Paulo	SUPERMARKET	GETTY IMAGES	GETTY IMAGES	Bronze Lion Campaign
ALMAPBDO, São Paulo	BIKER	GETTY IMAGES	GETTY IMAGES	Bronze Lion Campaign
AFRICA, São Paulo	TONI	DISQUE DENUNCIA	CRIME REPORT SERVICES	Bronze Lion Campaign
AFRICA, São Paulo	ESTER	DISQUE DENUNCIA	CRIME REPORT SERVICES	Bronze Lion Campaign
GREY GERMANY, Düsseldorf	OPEN YOUR EYES - MAI	TERRE DES FEMMES	FGM	Bronze Lion
McCANN LIMA	PROTEST SIGN	PERU21	PERU21	Bronze Lion
NEOGAMA BBH, São Paulo	FOOT TYPE TEST AD	ASICS	ASICS FOOT TYPE TEST AD	Bronze Lion
McCANN MADRID	BEHIND THE TEARDROPS	TELEFÓNICA	MOVISTAR	Bronze Lion
TRY, Oslo	HORNY VIRLAVAL	DNB	INSURANCE	Bronze Lion
TALENT MARCEL, São Paulo	THE OUTSIDE EDITION	GO OUTSIDE	INSTITUTIONAL	Bronze Lion
OGILVY & MATHER HONG KONG / BRAND UNION, Hong Kong	THE REDACTED BOOKS	AMNESTY INTERNATIONAL HONG KONG	AMNESTY INTERNATIONAL HONG KONG	Bronze Lion
ALMAPBDO, São Paulo	THE BOOK OF ROCK	KISS FM	KISS FM	Bronze Lion
DDB NEW YORK	ADOPTION	GUN BY GUN	CROWDFUNDED GUN BUYBACK NON PROFIT	Bronze Lion Campaign
DDB NEW YORK	BOAT	GUN BY GUN	CROWDFUNDED GUN BUYBACK NON PROFIT	Bronze Lion Campaign
DDB NEW YORK	HOME	GUN BY GUN	CROWDFUNDED GUN BUYBACK NON PROFIT	Bronze Lion Campaign
ALMAPBDO, São Paulo	THE BOOK OF ROCK	KISS FM	KISS FM	Bronze Lion
DDB GROUP, Düsseldorf	GUILLOTINE	GLOBAL2000	GLOBAL2000	Bronze Lion Campaign
DDB GROUP, Düsseldorf	ELECTRIC CHAIR	GLOBAL2000	GLOBAL2000	Bronze Lion Campaign
Y&R DUBAI	ONE BOOK FOR PEACE	INTERRELIGIOUS COUNCIL OF BOSNIA AND HERZEGOVINA	INTERRELIGIOUS COUNCIL OF BOSNIA AND HERZEGOVINA	Bronze Lion
DDB PARIS	HEAD TRANSPLANT	HASBRO	PLAY-DOH	Bronze Lion Campaign
DDB PARIS	EMERGING SPECIES	HASBRO	PLAY-DOH	Bronze Lion Campaign
DDB PARIS	PEOPLE OF ALL COLORS	HASBRO	PLAY-DOH	Bronze Lion Campaign
VML, Kansas City	WELCOME TO MY NEIGHBORHOOD	YOUTH AMBASSADORS	NON-PROFIT ORGANIZATION	Bronze Lion
F/NAZCA SAATCHI & SAATCHI, São Paulo	THE BOOK OF WARANÁ	AMBEV	GUARANÁ ANTARCTICA	Bronze Lion
ALMAPBDO, São Paulo	THE BOOK OF ROCK	KISS FM	KISS FM	Bronze Lion
OGILVY & MATHER, Chicago	RENOIR	S.C. JOHNSON	KIWI QUALITY SHOE CARE	Bronze Lion Campaign
OGILVY & MATHER, Chicago	MATISSE	S.C. JOHNSON	KIWI QUALITY SHOE CARE	Bronze Lion Campaign
OGILVY & MATHER, Chicago	CEZANNE	S.C. JOHNSON	KIWI QUALITY SHOE CARE	Bronze Lion Campaign
OGILVY & MATHER, Chicago	VAN GOGH	S.C. JOHNSON	KIWI QUALITY SHOE CARE	Bronze Lion Campaign
OGILVY & MATHER, Chicago	VERMEER	S.C. JOHNSON	KIWI QUALITY SHOE CARE	Bronze Lion Campaign
GREY DUBAI	FATIMA	TATHQEEF	CORPORATE IMAGE	Bronze Lion Campaign
GREY DUBAI	MOUZA	TATHQEEF	CORPORATE IMAGE	Bronze Lion Campaign
GREY DUBAI	SHAIKHA	TATHQEEF	CORPORATE IMAGE	Bronze Lion Campaign
Y&R BRAZIL, São Paulo	FOOD	SANTA CASA DE MISERICÓRDIA DE SÃO PAULO	INSTITUTIONAL	Bronze Lion Campaign
Y&R BRAZIL, São Paulo	TOY CARS	SANTA CASA DE MISERICÓRDIA DE SÃO PAULO	INSTITUTIONAL	Bronze Lion Campaign

The Festival of Creativity runs from 17-24 June 2017, with Cinemark the official local representative for the Cannes Lions International Festival of Creativity.



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Leigh Andrews 14 Jun 2017



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