

Loeries deadline this week

The deadline for entries into the 2017 Loeries Africa Middle East Awards is Wednesday, 7 June. The eligibility dates require that entries must be work commercially published, launched or aired to a substantial audience for the first time between 1 June 2016 and 31 May 2017.



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Furthermore, there are a few remaining spots for complimentary entries for the sponsored 'Music Videos' category, courtesy of Channel O, which rewards excellence by creatives whose work combines the music and motion picture arts.

"Entries will not be judged on the basis of the popularity of the song or artist they are promoting. The judges' aim is to reward the imaginative use of design, and the creative use of the medium of film in each individual entry," commented Loeries CEO, Andrew Human.

Music video entrants can email info@loeries.com to confirm eligibility for a complimentary entry and claim a music video discount voucher. For more information, click [here](#)

For more, visit: <https://www.bizcommunity.com>