

Loeries Africa Middle East extends deadline for entries

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The deadline to enter the Loeries® has been extended to 31 May, giving marketers and agencies an extra two weeks to be part of Africa and the Middle East's biggest creative awards.



With entry categories that include all spheres of the brand communication landscape from film and video, to architecture and design, PR, digital and even shared value and service design - the Loeries anticipates over 3000 entries from more than twenty countries that will be judged by industry experts and global thought leaders.



This year the Loeries have introduced a number of new awards including the SANBS Public Service Award and the Facebook Challenge in the Student Awards category.

Said Loeries CEO, Andrew Human, "this is the last opportunity for brands to showcase their best work and be recognised across our region. All work produced up to 31 May can be entered."

For more information and how to enter go to loeries.com

Loeries Creative Week takes place in Durban from 14 – 20 August 2017, with the awards ceremonies on Saturday, 19 August and Sunday, 20 August.

About Loeries® Africa Middle East

The Loeries®, a non-profit company, is Africa and the Middle East's premiere initiative that recognises, rewards, inspires and fosters creative excellence in the brand communication industry. As the highest accolade for creativity and innovation across our region, the Loeries® promotes and supports creativity by helping marketers, agencies and consumers appreciate the value of ideas and fresh thinking.

Culminating in the biggest creative gathering in Africa and the Middle East, Loeries® Creative Week™ Durban brings together the best innovative minds from our industry for a festival of networking, inspiring minds and recognising great work.

Our region's creative economy is world-class and has great potential to grow and to offer employment to our talented youth. The growth occurring throughout Africa and the Middle East is very exciting, and a major focus of the Loeries® is to increase the standard of brand communication in the region.

Major partners of the Loeries 2017

Tourism KwaZulu-Natal (TKZN), the Department of Economic Development, Tourism and Environmental Affairs, KwaZulu-Natal Province (EDTEA), eThekweni Municipality – Durban Tourism, DSTv Media Sales, Gearhouse Group

Category partners

AB InBev, Accenture, Channel O, Facebook, Gagasi FM, Google, JCDecaux, SANBS, The Times, Unilever South Africa, Woolworths

Additional partners and official suppliers

AAA School of Advertising, Antalis South Africa, Aon South Africa, Association of Practitioners in Advertising, Backsberg, BEE Online, Circus Circus Beach Café, DDB South Africa, First Source, Fresh RSVP Guest Logistics, Funk Productions, Gallo Images, Graphica, Grid Worldwide, HelloCrowd, Hetzner, Multiprint Litho, Newscip, Paygate, Paul Shiakallis Photography, Rocketseed, Scan Display, Shift Social Development, South African Airways, Total Exposure, Tsogo Sun, Vega School, VQI

Official media partners

Between 10and5, Bizcommunity.com, Book of Swag, Campaign Middle East, CliffCentral.com, Coloribus Advertising Archive, Film & Event Media, Goliath and Goliath, iDidTht.com, Leading Architecture and Design, Marketing Edge Nigeria, Marketing Africa, Media Update, The Redzone, YouTube

For more:

- Official site: www.loeries.com, [Facebook](#), [Twitter](#), [Instagram](#)
- More info: [Loeries Creative Week](#), [Bizcommunity search](#), [Google](#), [Twitter](#)

For more, visit: <https://www.bizcommunity.com>