

US teen breaks internet record, spurred by love of nuggets

WASHINGTON, US - An American teenager has broken the world record for the most retweets, in a crusade to win a year's supply of his favourite food: chicken nuggets.

Beating out TV stars Ellen Degeneres and Kim Kardashian, and leaving former US president Barack Obama in the slow lane, 16-year-old Carter Wilkerson started his Twitter challenge on 5 April when he asked the Wendy's fast-food chain how many retweets he would need to receive a year's supply of nuggets for free.



The Twitter exchange.

"18 million," came back the reply from the fried chicken store's Twitter account.

"Consider it done," replied Wilkerson, despite having only 150 Twitter followers at the time.

He then turned to the Internet with the simple plea, "Help me please. A man needs his nuggs."

And the web responded. On Tuesday, his message had been retweeted more than 3.4 million times, beating the record that Degeneres racked up at the 2014 Oscars, when she posted a selfie with a gaggle of film stars that included Bradley Cooper, Jennifer Lawrence, Meryl Streep and Brad Pitt.

While still far short of the golden number of 18 million, Wendy's not only granted him his wish of a year-long free nugget

supply, but also pledged a \$100,000 donation to a children's adoption foundation.

Stunned by his new-found fame, Wilkerson told *The New York Times* he had simply wanted to beat his own record of a dozen retweets.

In addition to the nuggets and media attention, Wilkerson now has 105,000 Twitter followers.

Source: AFP

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