

Creative Week announces schedule, selects hosts

The One Club for Creativity has announced the schedule for Creative Week, 8-12 May 2017, highlighting the best creative minds in advertising and design. Daveed Diggs (*Hamilton*) and Jessica Williams (*The Daily Show*) will host The One Show on Wednesday and Friday, respectively. Creative Week partners include Pandora, Pinterest and Shutterstock.

More than 2,000 professionals, artists and students from 25 countries will attend a week of awards ceremonies, workshops, moderated discussions, portfolio reviews and networking events.

Highlights of schedule

- Monday, 8 May: ADC Annual Awards will be celebrated at the ADC 96th Annual Awards Gala at Chelsea's Artbeam. Awards include prestigious ADC Gold, Silver and Bronze Cubes, as well as the coveted ADC Black Cube for best in discipline and ADC Designism honouring work that drives social good.
- Tuesday, 9 May: Creative Week Education Festival - new this year, The Young Ones Awards will be presented alongside the ADC 96th Annual Awards Student winners, forming the most prestigious awards ceremony for student creatives in the world. During the Client Pitch Competition, top teams for both client briefs from The Young Ones competition will give a live pitch in front of a panel of judges from the UN, Toms, BMW, Serviceplan and prominent creatives from the advertising industry.
- Wednesday, 10 May: Hosted by Tony and Grammy Award winner, Daveed Diggs (*Hamilton*) at Cipriani Wall Street in New York City, The One Show will award Gold, Silver and Bronze Pencils in branded entertainment, design, direct, moving image craft, print and outdoor, public relations and responsive environments, as well as the Cultural Driver Award.
- Thursday, 11 May: Creative Summit, taking place at the Conrad Hotel, the one-day conference boasts a lineup of speakers from Cadillac, Columbia Records, Shutterstock, Pandora, Pinterest and the top creative agencies in the world. The one-day conference, whose theme is 'Engaging Tomorrow's Audience', is loaded with programming that aims to identify new and innovative ways to reach millennials, Generation Z and generations to come.
- Friday, 12 May: Hosted by Jessica Williams (*The Daily Show*) at Cipriani Wall Street in New York City, The One Show will award Gold, Silver and Bronze Pencils in cross-platform, film, intellectual property, interactive, mobile, radio, social influencer, social media and UX/UI. In addition, it will award Agency of the Year, Network of the Year, Holding Company of the Year, Client of the Year and Best of Show.



Jessica Williams and Daveed Diggs

For more information, click [here](#) to purchase tickets and view the complete schedule.

For more:

- Bizcommunity search: [One Show](#)
- Google news search: [One Show](#)
- Twitter search: [One Show Creative Week](#)
- Official site: <https://www.oneclub.org/>

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