

## Shortlist for World Media Awards 2017 announced

The World Media Awards, which celebrate the effectiveness of cross-platform, cross-border, content-driven advertising, has announced the shortlist for 2017, decided on by an international team of 30 jurors.

The final category winners will be announced at the World Media Awards reception at the Ham Yard Hotel in London on Thursday, 6 April along with the grand prix winner, which will be selected by the jury from amongst the category winners.

View the 2017 shortlist [here](#).

As well as receiving a prestigious trophy on the night, all victors will see their work celebrated in an advertising campaign valued at €500 000, which will run across the World Media Group's leading international media brands: The Washington Post, The Wall Street Journal, Time, The New York Times, National Geographic, Newsweek, Fortune, Forbes, The Economist and Bloomberg.