

# Peugeot 3008 SUV named European Car of the Year 2017

On Monday, 6 March 2017, the new Peugeot 3008 was named the European Car of the Year 2017 by a judging panel comprising 58 European journalists from 22 countries.



The judging panel acclaimed its style, interior design and performance. The vehicle is reportedly the fifth Peugeot to win Car of the Year and the first SUV honoured in the history of the COTY prize.

The car offers a unique blend of style, comfort and road handling. It also offers a number of driving aids and other high-tech equipment, as well as seamless connectivity.

Manufactured in Sochaux, it received the Origine France Garantie (made in France) label.

Peugeot has received the prize for Car of the Year for the second time in three years. The new Peugeot 3008 is the first SUV winner since the creation of the trophy in 1964.