

Marketing & Media

We've compiled our annual #BestofBiz 2016 lists across all our industries featuring our most popular articles, most-read contributors and brand press offices with the most views. Discover the most read content on Bizcommunity's Marketing & Media portal over the past year below.



#BestofBiz: Marketing & Media

Our most-read stories

1	RIP Gordon Patterson	22 Jul 2016
2	#Loeries2016: Full winners' list	21 Aug 2016
3	Three neuroscience tricks behind Instagram's new logo - Darren Bridger	13 May 2016
4	Gareth Cliff wins mammoth lawsuit against M-Net	29 Jan 2016
5	Penny Sparrow: the bird that pooped on Jawitz Properties - Tiffany Markman	04 Jan 2016
6	Dear Truworths, this is what mothers really want - Louise Marsland	06 May 2016
7	[BizTrends 2016] 16 trends for 2016 - Louise Marsland	16 Feb 2016
8	Differences between a direct sales company and a pyramid scheme	26 Sep 2016
9	Ten jobs of the future - which are you skilling up for? - john sanei	08 Jun 2016
10	Millward Brown announces South Africa's Top 10 Best Liked Ads for Q3 & Q4 2015	28 Apr 2016
11	English teaching film from Poland beats <i>Game of Thrones</i> at NYF	28 Apr 2016
12	#Loeries2016: Saturday winners' list	20 Aug 2016
13	WhatsApp will no longer support BlackBerry, Nokia S40, Windows 7.1, earlier Android versions - Myolisi Sikupela	03 Mar 2016
14	First digital industry salary survey	25 Jul 2016
15	South Africa's top 50 corporate brands	15 Sep 2016
16	Industry stalwart Lucille Jacobs passes away	12 Sep 2016
17	Save WhatsApp in South Africa	18 Jan 2016
18	[Future of Work] The fastest disappearing jobs - Louise Marsland	03 Mar 2016

19	Chargeads introduces programmatic journalism to South Africa	14 Apr 2016
20	Five social media trends that will change marketing and business in 2016 - Ivan Dimitrijevic	09 Mar 2016

Our most-read contributors

1	Brendan Seery
2	Chris Brewer
3	John Sanei
4	Tiffany Markman
5	Bandile Ndzishe
6	Dee Stephens
7	Charles Mburugu
8	Terry Murphy
9	Sarah Britten
10	Bogosi Motshegwa
11	Dave Nemeth
12	Aimeé Serrão
13	Thabiso Moloi
14	Mike Sharman
15	Damon Stapleton

Our most-viewed press offices

1	FCB Africa
2	Kantar Millward Brown
3	Topco Media
4	Mortimer Harvey
5	24.com
6	Ndalo Media
7	Kaya FM 95.9
8	e.tv
9	Business and Arts South Africa
10	AMASA
11	HDI Youth Marketeers
12	Joe Public United
13	Knowledge Resources
14	Analytix BI
15	UCT Graduate School of Business
16	Boston College
17	Egg Films
18	Brand Alive
19	Kantar TNS

Our most-read new business wins

1	Publicis Machine wins Mercedes-Benz Cars contract	15 Nov 2016
2	Kingdom Agency wins Seeff account	05 Oct 2016
3	TPP and Amorphous win Edcon	20 Jun 2016
4	AVATAR wins Chevron South Africa	05 Feb 2016
5	Joe Public wins Chicken Licken	07 Jul 2016
6	Pfizer appoints MediaCom	01 Sep 2016
7	House of Brave account wins	30 Mar 2016
8	M&C Saatchi Abel acquires Sun International	07 Jul 2016
9	Edelman awarded three new contracts	10 Nov 2016
10	SABMiller reappoints MEC	19 Feb 2016

Our most-read new appointments

1	Brand South Africa welcomes new chief marketing officer	06 Jan 2016
2	Havas Johannesburg grows its team	17 Oct 2016
3	Four new key appointments at Times Media	23 Feb 2016
4	Nandos appoints chief marketing officer	02 Feb 2016
5	Magna Carta appoints CEO	04 Aug 2016
6	SABC appoints marketing manager	18 Jul 2016
7	New leadership team for Y&R	15 Jun 2016
8	Chivas Regal appoints brand ambassador	10 Aug 2016
9	Brandnew Creative Agency makes three new appointments	19 Oct 2016
10	Media24 appoints chief financial officer	01 Nov 2016

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