

New partnership expands PR, communication services across EMEA

Greater Than and Eclipse PR have entered into a partnership to offer public relations and communications services across the European, Middle East and Africa (EMEA) region.

Having created and implemented strategic communications campaigns for local and international brands in South Africa, Greater Than founder Galia Kerbel is relocating to Israel to offer on-the-ground service to the agency's growing international clientele in the region.

Eclipse PR is a level 1 BBBEE agency, with an 18-year history in South Africa and regional offices across the country. It has recently expanded its offering by adding an office in the UK to service a growing number of opportunities, particularly in the fintech and renewable energy markets across Europe and the US.

With offices in Cape Town, Johannesburg, Durban, London, Israel and additional connections into other African, European and American regions, the 'Greater Than powered by Eclipse' network provides global leverage with localised management focus.

For more, visit: https://www.bizcommunity.com