

Loeries 'Diverse Issue' out now

Creativity in a diverse world... is the theme for the 22nd edition of the annual Loeries *Migrate* magazine, now out.

'The Diverse Issue' celebrates unique creative work and the power of diversity in culture, opinion and worldview in 108 pages of curated creative work from around the globe with contributors from Belgium, Canada, Columbia, Germany, Poland, Russia, Spain, Switzerland, the UK, Ukraine and South Africa.



Migrate Charis Tsevis from Greece

Collaborative collage artist Lola Dupre is this issue's cover designer, with contributions from Greek visual designer Charis Tsevis, American photographer Ben Zank, French artist Mademoiselle Maurice and South American illustrator Fernando Cobelo.

"The Loeries launched *Migrate* as an inspirational collector's magazine," says creative director and chief designer Roanna Williams. "The magazine attracts a significant number of international contributors, which allows us to expose the industry to fresh talent and different creative happenings, while keeping us on trend."

A standout feature of the magazine is a collaboration of South African writers, which sees seven different writers produce one story, 'Diversitas Perennis'.

In a project titled the 'Book of 12', paper and packaging merchant, Antalis addresses the importance of paper in the digital age by interviewing contemporary designers from 12 different countries and cultures to share their views on the role of paper in the creative process. The result is 12 individual notebooks that highlight each artist's work using printing techniques and various types of paper.

"As the official paper supplier, we partner with the Loeries in the production of *Migrate*, in conjunction with supporting the Creative Use of Paper Award, as part of a bigger strategy to support print creativity. The company aims to inspire both designers and marketers to consider paper always in their communication, as paper brings the craft of design to life," says Caroline Coughlan, marketing manager at Antalis. For the magazine, the company provides its flagship brand paper Hi-Q Titan Matt, which is certified for sustainability by the Forrest Stewardship Council.

The limited-edition magazine of 4,000 copies is printed by Multiprint Litho, the official print partner of the Loeries and distributed across the creative industry.

For more information, go to www.loeries.com.

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