

Facebook announces Page updates for business

Facebook has made some changes to its Pages solution that will help businesses better connect with current customers and help find new ones.



While it is easier than ever to create a mobile presence for your business, it can still be difficult to drive the kind of results that matter to the bottom line. The number one reason businesses succeed or fail is their ability to attract customers.

Facebook Pages are the mobile solution for businesses today. Currently more than 60 million businesses use Pages each month around the globe and are visited by more than one billion people. Pages are a place where people can discover and interact with businesses and communicate with them anytime, anywhere and on any device.

Facebook is enhancing call-to-action buttons on Pages to allow people to shop now, get a quote, request time and do more seamlessly on Pages. Businesses can choose to add the new call-to-action buttons to their Page and provide customers with a simple form that is easy to complete in just a few taps.

For more information, [click here](#).

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