

Grassroots climate change campaign takes to streets in Lagos

Movie stars under the aegis of The Golden Movie Ambassadors of Nigeria (TGMAN), in collaboration with the United Nations Information Centre (UNIC) Lagos, took to the streets in a public awareness campaign on climate change, this week.



Celebrities march through Lagos streets in support of a climate change awareness campaign

Led by the president of TGMAN, veteran actor Saidi Balogun, and the national information officer of UNIC Lagos, Oluseyi Soremekun, the awareness campaign attracted the attention of passersby.

The campaign, which was anchored on the Sustainable Development Goal (SDG) 13: 'Take urgent action to combat climate change and its impacts', informed and educated members of the public about climate change mitigation, adaptation, impact reduction and early warning.

As the campaign procession meandered through the streets, information and education materials were shared with the public.

Speaking at the Egbeda terminus of the campaign trail, Soremekun noted that climate change remained a threat to all. He explained that the economy and people's livelihoods were suffering due to unpredictable weather as lakes were drying up and dry lands were getting drier, while flooded plains were increasing. This, according to him, had serious health

implications. He therefore urged the public be vigilant as flash floods have been predicted in some States of the Federation.

In his message, Balogun, urged the public to take tree planting as a way of life. Tree planting, he continued, was the best gift anyone could give to himself.

The SDGs awareness campaign was an outcome of a partnership meeting held between TGMAN and UNIC Lagos a few months ago and it is the first in the series of collaborative activities to leverage on creative arts and the movie industry for the promotion of sustainable development in Nigeria.

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