

# Youth Month with Opera urges youth to participate and make a social change

Opera ambassadors are preparing for an exciting online campaign that they hope will bring attention to important issues and make a real impact in their respective communities, during Youth Month in South Africa.

The internet has given youth around the world a bigger voice to share their thoughts and views about anything, on a global platform. It has also provided an important platform to bring together communities with collective beliefs to drive social change, create conversations and encourage active citizenship. This is why Youth Month is the perfect time to get that online voice heard!

**“Don’t complain, campaign!”**



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The Opera ambassadors are calling upon their South African peers on Twitter, Facebook and beyond using the hashtag [#YouthOnline](#) and [@Opera](#). Through Opera’s Facebook and Twitter pages, which reach millions of fans around the world, it hopes to help give the youth a boost in their efforts of effecting social change. Young people often dominate social media platforms, but have expressed frustration that sometimes their digital voices do not carry over into the physical world. It is hoped that [#YouthOnline](#) with Opera, can help young people work together to focus conversations on a single, important topic. This will be an effective first step in making the voices heard and turn online discussions into real conversations that positively affect the country.

Via [#YouthOnline](#) [@Opera](#), the ambassadors hope to zero in on the most talked-about topics of their peers and from those, create a collective and digital charter. This physical document will be presented to the national decision makers reflecting the solutions presented by youth community members. For more information, [click here](#).

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