

Ford teams up with drone maker for disaster relief concept

By Stuart Thomas

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This is pretty cool. At the Consumer Electronics Show (CES), Ford announced a partnership with drone maker DJI aimed at creating vehicle-to-drone technology for the United Nations. Aimed specifically at first responders to disaster zones, the technology is designed to allow those first responders to deploy DJI drones and assess the situation without leaving the vehicle.

With a fleet of Ford F150s and drones at its disposal, the first responders would be able to get close to the disaster zone without putting themselves in unnecessary danger.

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ABOUT STUART THOMAS

Stuart abandoned what was beginning to look like a long, quiet career in academia for the frenetic world of tech journalism. Currently heading up the Memeburn team, he likes to run in in his downtime. He won an award once. It now sits on his desk.

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