

The Global Awards invites students to enter the 2015 Young Globals student competition and internship program

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Corporate sponsors McCann Health and Ogilvy CommonHealth Worldwide Support 2015's Young Globals

[The Global Awards](#) second annual [Young Globals](#) competition and internship program is open for entries.

The Young Globals is the only college/portfolio school competition for healthcare advertising that offers students an opportunity to submit their creative work, the chance to earn a prestigious Global Award, and the experience to test drive their career in healthcare advertising. Launched to identify and recognise emerging creative talent from around the world, Young Globals introduces students to the rewards of working in the healthcare and wellness advertising industry.



"The inaugural Young Globals competition was a huge success, said Michael Demetriades VP & Executive Director of the Global Awards. " In 2014, two student teams were awarded internships at TBWA/PW UK and CAHG Chicago. This investment in the next generation of talent provided the winning teams with the ultimate award, a chance to experience the industry and use their creativity through an internship within the healthcare advertising industry," said Mr. Demetriades. "And the Young Globals internship program resulted in a Young Globals award winner moving on to a full time position in the world of healthcare and wellness advertising...Mission Accomplished!"

The 2015 Global Awards is partnering with McCann Health and Ogilvy CommonHealth Worldwide for the second annual Young Global student competition. Both will support the competition as official corporate sponsors and mentor emerging young creatives by providing internship opportunities to this year's winning teams.

"Providing our talented youth with the challenge and scope to be visionary ultimately sits with us as leaders," said Jeremy Perrott, global chief creative officer, McCann Health. "The Young Globals Award not only identifies those with innovative and creative solutions. It challenges them to go beyond the brief, inquire, challenge back and find answers to questions not yet asked. This is what we need from our future leaders who will change and evolve our business and industry. This is what sets the Young Globals student competition apart from the rest."

As co-sponsor of the 2015 competition, Scott Watson, chief creative officer of Ogilvy CommonHealth Worldwide called the Young Globals, "An inspiring place to be for those looking to change our world through creativity."

"Winning the Young Globals Award", said Watson, "is not only a once in a lifetime opportunity to show the world your skills, it's a chance to experience firsthand what it means to be part of the healthcare communications industry. You will learn how to create magical and meaningful work from the very best in our business. That's what the Globals both honors and fosters. The very best in the business continually challenging and inspiring each other through creativity."

The Young Globals competition is open to all college and university students, including portfolio centers, who are exploring advertising, marketing, art, design, creative writing, technology, or similar areas of creative focus. A creative brief will be provided to entrants as inspiration and entrants will be offered the opportunity to create a speculative campaign. Students interested in exploring healthcare advertising as a career may enter either individually or as a two-person team.

This year's challenge brief invites students to go beyond conventional thinking, inviting them to craft a compelling campaign to initiate a cultural shift resulting in health becoming second nature in our lives. For more information and to access the

2015 Young Globals creative challenge brief, visit: [Here](#).

Entries will be judged by the Global Awards Young Globals sponsoring agencies' international award-winning healthcare advertising chief creative. The Young Globals award-winners will receive a Global Award, have their work showcased at this year's award ceremony, and be given the opportunity to experience a paid internship with a minimum of one month, based on their availability, at one of the sponsoring healthcare advertising agencies.

The entry fee for the 2015 Young Globals student competition is \$40.00 USD. The competition is open for entries and will accept submissions no later than 30 November, 2015. For more information, visit the Global Awards website at www.theglobalawards.com.

The 2015 Global Awards will celebrate award-winners at concurrent ceremonies in Sydney, Australia and New York City, U.S. Global award winners will be officially announced on 3 December 2015. For more information visit: [Here](#).

All press inquiries are welcome and should be directed to Gayle Mandel: gmandel@internationalawardsgroup.com. Phone 212 643 4800

About the Global Awards World's Best Healthcare & Wellness Advertising

Now in their 21th year, The Global Awards are dedicated to excellence in healthcare and wellness communications on an international basis. The Global Awards receives entries from healthcare corporations, hospitals, advertising agencies, production companies, and design studios that produce communication for medical, pharmaceutical, healthcare and wellness related products and services.

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Entries to each of the competitions are judged around the world by panels of peers in their respective industries. For more information, go to www.newyorkfestivals.com.

About McCann Health

Comprising the world's most connected health and wellness experts, [McCann Health](#) is the most awarded professional and consumer health communications network with the largest international expertise spanning 35 countries and 57 offices. McCann Health's global network includes McCann Torre Lazur, McCann RCW, McCann Echo (professional), McCann HumanCare (consumer health & wellness), McCann Global Health (Public Health), McCann Pharmacy Initiative, McCann Managed Markets and McCann Complete Medical (medical), and Double Helix (market access & research). McCann Health is a part of McCann Worldgroup and the Interpublic Group.

About Ogilvy CommonHealth Worldwide

[Ogilvy CommonHealth Worldwide](#) - the health behavior change specialists of [Ogilvy & Mather](#) - committed to **creativity and effectiveness in healthcare communications, everywhere**. Our global headquarters are in Parsippany, NJ, with additional hubs in New York, London, Paris and Singapore. We maintain multiple additional offices in markets critical to our clients' global aspirations. Ogilvy CommonHealth Worldwide provides marketing services including behavioral

insights, content strategy and management, digital, interactive and new media services, marketing analytics and research, media planning and buying, medical education, payer marketing and market access, professional advertising and promotion, public affairs and relations, relationship marketing, sales training development, social media and social listening, and wellness and consumer advertising and promotion. The network also offers scientific communications and publications planning services through a wholly owned separate legal entity. The organization houses and maintains individual Ogilvy CommonHealth and Ogilvy Healthworld brand identities within the marketplace and is a WPP company (NASDAQ: WPPGY, www.wpp.com).

For more, visit: <https://www.bizcommunity.com>