

New Head Of Communications at Travelstart Nigeria

Travelstart has announced the appointment of Oluwakemi Ojo as Head of Communications for the online booking company's Nigerian operations. Ojo will commence her new role on 1 July 2015.



Oluwakemi Ojo

"Oluwakemi's previous experience and track record at Travelstart Nigeria made her an easy choice for this role as we strengthen our position as the leading travel website in Nigeria, and on the continent," Russell Jarvis, Head of Communications for Travelstart global said from Cape Town where the company's headquarters is based.

"She will be key in aligning strategy and achieving more for Travelstart's profile on an international level."

Ojo, who brings a wealth of digital experience to the position, was previously Content Manager at Travelstart Nigeria since September 2013. Prior to joining Travelstart, her diverse roles have included tenures at Crownsworth Resource Solutions, Helium.com and Abinibi Multimedia as Magazine Editor and Web Manager for Skillz Magazine from 2011 to 2013.

"This is a great opportunity at a company which is at the forefront of online travel technology. Innovation is at the core of what we do and I look forward to letting the world know what we're up to," says Ojo.