

ECAir is focusing on its pan-African identity

The 2015 Aviation Africa Summit which was recently held in Dubai, was intended to initiate a crucial dialogue between key aviation industry stakeholders concerning the social, economic and political impact of a variety of future improvements to infrastructure in Africa.



Equatorial Congo Airlines (ECAir), the national airline of the Republic of the Congo, headed by Fatima Beyina-Moussa, was participating in the event. Beyina-Moussa is also president of the African Airlines Association (AFRAA).

Since 31 March 2014, ECAir has offered a direct service from Brazzaville to Dubai on board its reliable aircraft, which meets international standards (B757 and B767).

During the Summit in Dubai, Vinu Abraham, ECAir's director of sales for Africa and Middle East, took part in a panel discussion on cooperation between African airlines. This is an important topic for ECAir, which aims to become the leading airline in Central Africa and is already collaborating with companies such as South African Airways.

Loyalty programme

To draw new passengers, ECAir is focusing on its pan-African identity, its attractive rates, its comfortable aircraft, and its dynamic, qualified and able personnel. In addition, the company boasts one of the best customer loyalty programmes in Africa, Mboté, with close to 30,000 members.

In the coming weeks, ECAir, official carrier of the All-Africa Games - taking place from 4-19 September in Brazzaville - will launch its service from Brazzaville to Beirut, the airline's third intercontinental route, and extend its regional network with the opening of services to destinations including Abidjan, Yaounde, Luanda, Bangui and N'Djamena.

ECAir will be organising the 47th General Meeting of AFRAA from 8 to 10 November in Brazzaville.

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