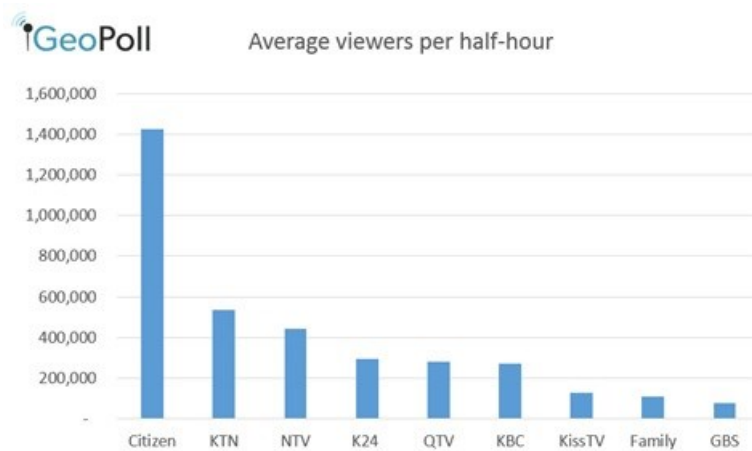


October Kenyan TV viewership analysis

GeoPoll has released TV audience data for top channels in Kenya for the month of October, including details on popular viewing times, average daily viewers for each station, and ratings for individual shows.

Throughout October [Citizen TV](#) dominated the ratings, with an average of 1.42 million viewers per 30-minute time block.

While Citizen's viewership stays much higher than its competition throughout the day, the channel does have daily peaks in audience size, most notably during the weeknight evening hours of 7-10pm. At 7pm during the nightly news show [Citizen Nipashe](#) and the weekend version Nipashe Wikendi, Citizen's average viewership in October was over 2.2 million, and audience numbers stay high through the primetime schedule, never dipping below an average of 2 million viewers before 10pm.



1. Citizen TV: 1,425,000 viewers
2. KTN: 535,000 viewers
3. NTV: 442,000 viewers
4. K24: 296,000 viewers
5. QV: 281,000 viewers
6. KBC: 271,000 viewers
7. KissTV: 130,000 viewers
8. Family: 107,000 viewers
9. GBS: 78,000 viewers

View the rest of the findings here: [Citizen TV Dominates Kenya Viewership and The Churchill Show Brings in Millions for NTV](#).

GeoPoll gathers this data from its [Audience Measurement Service](#), which conducts daily surveys via the mobile phone.