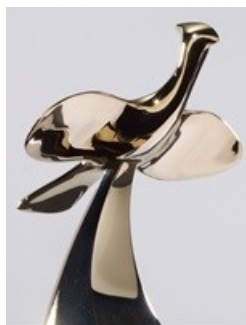


Loeries' African Roadshow debuts in Harare

On 18 March, the 2014 Loeries Roadshow hosts its first series of events in Africa with a launch in Harare.



The programme will include thought-provoking excerpts from the Loeries Seminar, winning work from the region, as well as key information on entering the Loeries and attending Loeries Creative Week Cape Town. After the programme ends, there will be a networking event with the opportunity to meet and catch up with colleagues in the industry.

Though entry is free, booking is essential and everyone in the brand communications industry is encouraged to attend - marketers, agencies, media buyers and media owners.

African Roadshow dates

18 March - Harare
20 March - Dar Es Salaam
25 March - Lagos
28 March - Nairobi

16 April - Accra

To book, email africa@loeries.com and for more information, go to www.loeries.com.

For more, visit: <https://www.bizcommunity.com>