

Mobile East Africa 2014 agenda released

The agenda for Mobile East Africa 2014, which will take place from 12-13 February 2014, has officially been launched this week. The agenda is said to be the most progressive and comprehensive one that has been put together since the first event was run in 2010.



Teasers of what to expect:

- A special address by Tomi Ahonen (measured by Forbes as the world's most influential expert in mobile in 2012)
- A 'Leaders of Mobile' session
- A focus on monetisation, business models, innovation and creativity
- Presentations from a multitude of countries
- A 'celebrating and learning from failure' session

Early bird tickets for the event ends this Friday, 17 January 2014. After that, the prices will increase by a minimum of 25%.

For more, go to www.mobileeastafrica.com.

For more, visit: <https://www.bizcommunity.com>