

Start preparing for Maputo Advertising Festival 2014

Organised by the AMEP - the Mozambican Association of Marketing, Advertising and Public Relations Agencies, the 9th Maputo International Advertising Festival is set to take place from 26-29 May 2014.



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The Festival aims to promote advertising activity, through recognition of the quality of the advertising and institutional work exhibited and expressed, rewarding those who, because of their creativity and originality, are contributing to the development of the international advertising market and especially the African advertising market.

Entries are open to all advertising agencies and producers from any country. Works competing at the Festival cover the areas of TV/Cinema, Radio, Print/Poster/Billboard and the Internet.

The rationale for works in the competition should be advertising, be it of producer and consumer goods, services, companies or institutions, and should record products, services, companies or institutions that really exist, and which had been intended for exhibition and expression.

Pieces that were created and can be proved to have been displayed between 1 April 2013 and 30 April 2014 will be accepted. Works may be submitted to the competition, through payment of the respective fee, between 1 and 15 May 2014. Work which violated laws or rules of conduct in their country of origin shall not be accepted.