

# China Central Television comes to Africa

Robert Briel, writing on Broadband TV News, reports that Globecast will be delivering CCTV-français, China Central Television's (CCTV) French-language channel, on the SES-4 platform to West African viewers as part of Canalsat, a package of more than 130 channels, radio stations, and services.



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## For more:

- Broadband TV News: [Globecast brings CCTV to Africa](#)... The report states that "Globecast is providing a complete solution to bring the CCTV channels to the point of uplink, including contribution, encryption, and encoding." Said Philippe Fort, CCO of Globecast: "SES-4 and the Canalsat bouquet are the ideal vehicles for CCTV to reach a large new audience of African viewers in more than 20 countries."

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