

# 3G live TV streaming launched in Mozambique

Mcel subscribers now have a new 3G live television streaming service exclusively available to them through a collaboration with DStv Mobile.



Eduardo Continentino, General Manager of  
MultiChoice Mozambique

"We have been working very closely with mcel and Ericsson over the last few months and happy to unveil this great mobile TV offering, people on the go will never have to miss any of their favourite DStv content, as TV will literally be available anywhere, anytime " commented Mark Rayner CEO DStv Mobile.

A total of seven channels are available in the genres of sport, music, children's programming, general entertainment and news.

Utilizing Ericsson's globally proven Content Delivery Server (ECDS), the first solution of its kind to be deployed on the continent, mcel can stream content directly to consumer's handsets over different operating systems.

## Packages

There will be three packages to choose from:

1. Daily for 30MT - includes 40MB data for streaming, approximately 40 minutes of viewing over a 24-hour period.
2. Weekly for 150MT - includes 160MB data for streaming, gives approximately 160 minutes of viewing over a 7 day period.
3. Monthly for 299MT - includes 320MB data for streaming, gives approximately 320 minutes of viewing over a 30 day period.

If the allocated data runs out, there will be a data top-up option for subscribers to continue enjoying great content for the duration of the subscription.

Local channel TVM is available at no cost as part of a 24-hour free trial. Other channels include SuperSport MaXimo 1, a premium sports channel in Portuguese; TRACE Urban for non-stop international music videos; international current affairs platform CNN; Afro Music Porto for the best in international and African music, Miramar a church channel from Brazil and top toon stars channel Cartoon Network.

Henri Zeitsman, managing director: Ericsson Mozambique, said the successful launch of mobile TV is indicative of Ericsson's technology leadership: "The historic launch of mobile TV in Mozambique is testament to Ericsson's unique leadership position in the convergence of media and telecoms. We are confident that we have the capability, best practise and technical expertise to successfully deploy mobile TV in Mozambique. The growth of smarter devices has caused an exponential growth of data use in the region. This has opened a whole new world of possibilities when it comes to viewing TV and video. Today people are able to take their entertainment with them around the house and beyond and we believe this will have immense benefits for all involved."

To access the subscription service SMS the keyword 'DStv' to '820012' for free. Thereafter, a link to the mobisite will be received and users will be prompted to follow a quick subscription process. For more, go to [www.dstvmobile.com](http://www.dstvmobile.com).

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