

Maningue Nice Z-Card series launched for Mozambique

David Ankers from Expresso Grafica - LDA in Maputo, Mozambique, has just completed the first Z-Card in the Maningue Nice series for the province of Inhambane. The eight-panel card contains detailed maps of the region as well as information about things to see and listings of restaurants and pubs, adventure activities and places to stay in each town.



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The cards are distributed in South Africa and throughout Inhambane, inside branded dispenser boxes.

"It took many trips to the region to identify exciting tourism spots, take photographs and ensure the accuracy of the map," says Ankers. "The help and information given by local tourism players in the region was invaluable."

Ankers will soon be visiting resorts in Ponta do Ouro which have expressed an interest in being included on the Z-Card. He intends to undertake the Province of Gaza in 2012 and by 2015 have covered the entire country.

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