

# Music Exchange 2023 programme revealed

With just a few days until the Music Exchange 2023's 13th annual entertainment economy-focused conference takes place, the full three-day lineup from 22-24 June 2023 has been revealed. This year's Music Exchange (#MEX23) Conference takes place at the Market Hall at GrandWest Casino and Entertainment World in Cape Town.

Having secured the very best, most relevant local and international voices in the sector, Music Exchange 2023 (#MEX23) remains committed to delivering learnings, life lessons and enlightenment of the highest calibre as we have done for the past 13 years.

As an NPC, the investment is steeped in presenting a quality programme across three days that, if applied right, can positively affect the careers of everyone who participates in the commitment to upliftment through education.

*“ The value and calibre of content, music, and those delivering it, are unmatched. ”*

The organisers are looking forward to welcoming everyone as curious, committed, and talented to supporting and growing our collective entertainment economy.

Tickets are on sale now at [Quicket](#).



# MUSIC EXCHANGE 2023



JUNE

22  
23  
24

10AM  
- 4PM

CONFERENCE &  
SHOWCASES

ROXY  
REVUE  
BAR

GrandWest  
Cape Town

Quicket  
QUICK ONLINE TICKETS

BOOK  
FOR  
MEX

FREE ENTRY  
TO JAZZATHON

## PROGRAMME

### Day 1 Thursday, 22 June

09.30am	Registration
10.00am	Welcome – <b>Martin Myers</b>
10.15am	Keynote – <b>Marc Marot</b> He will address the old versus the new when signing musical talent.
11.30am	Comfort Break
11.45am	<b>Neil Johnson</b> hosts a Panel Discussion on the "Economics of Radio".
1.00pm	Lunch
2.00pm	<b>Spike Ballantine</b> – The Power and Potential of the Podcast.
3.00pm	Comfort Break
3.15pm	<b>Gasant Abarder</b> – In conversation with my 25-year-old self – <b>Sipho Mabuse</b> . What I know now about the music business & life, would I do things differently?
4.15pm	Open forum/Q&A
4.30pm	Drinks + Networking
5.30pm	End of day 1

# PROGRAMME

## Day 2 Friday, 23 June

09.30am	Registration
10.00am	Welcome – Martin Myers and Sipho Mabuse
10.15am	Keynote - <b>Meng Kuok</b> with Q & A by <b>Marc Marot</b> , post talks. Explore how accessible technologies have revolutionised music creation. How is this growth shaking up the “traditional” music industry? What are the creative challenges and opportunities ahead? And we talk about the unstoppable rise of AI...
11.45am	Comfort Break
12.00pm	<b>Stanley Jordan</b> – Multi-Grammy nominee My Journey... inspiration & stories
1.00pm	Lunch
2.00pm	<b>Karabo Senna</b> – SAMRO Music royalties growth & SAMRO's input
3.00pm	Comfort break
3.15pm	<b>John Fishlock</b> hosts an open forum AI... It's not going away. How do we work with it? A Publisher's Perspective.
4.15pm	Q&A regarding all topics of the day – Close
4.45pm	End of day 2

# PROGRAMME

## Day 3 Saturday, 24 June

09.30am	Registration
10.00 am	Welcome – Sipho Mabuse
10.10am	Siphokazi Jonas and Lesley Wells in conversation. "Hits and Misses: the everyday business of an artist's career."
11.00am	World renowned film composer Trevor Jones interviews international talent manager Marc Marot about the manager's role in the modern entertainment space. Marot has 40 years of experience managing talent at the top of his game in the music business and multiple other sectors, including UK Premier division football, Formula One and Fine Art.
12.00pm	Questions to the speakers.
1.00pm	For Those who wish to attend Jazzathon from 3 pm, entrance is free to MEX delegates with lanyards and armbands handed out at 1 pm.
3.00pm	Community Philharmonic Orchestra   The Lady Day Big Band   Chad Saaiman   YoungstaCPT   Paxton   Sarah-Jane Thomas   Seth Grey   The Black Ties
8.00pm	Stanley Jordan   Kyle Shepherd   Donveno Prins   Cameron Ward   Jonathan Rubain   Jimmy Dlodlu
11.00pm	End of day 3



For additional information, contact MEX founder and convener, Martin Myers  
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For more, visit: <https://www.bizcommunity.com>