

## Twitter co-founder Jack Dorsey apologises to fired staff

Former CEO and co-founder of Twitter Jack Dorsey has apologised for growing the social media network too quickly.



Source: www.unsplash.com

This comes after Tesla founder and new Twitter owner Elon Musk fired thousands of employees on Friday.

## Resilience

"Folks at Twitter past and present are strong and resilient. They will always find a way no matter how difficult the moment. I realise many are angry with me. I own the responsibility for why everyone is in this situation: I grew the company size too quickly. I apologise for that," said Dorsey. "I am grateful for, and love, everyone who has ever worked on Twitter. I don't expect that to be mutual in this moment...or ever...and I understand."

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According to reports Dorsey who launched a new app called BlueSky, garnered just over 30, 000 users in two days.

## Fired then hired

In a report by <u>Bloomberg</u>, Twitter is attempting to bring back some of the employees it fired last week, stating that they were let go by mistake.

*Bloomberg* reported that some of the employees who were let go have the skills Twitter needs to launch new features Musk has proposed.



It will cost your brand R145 a month to be verified on Twitter

This comes after Musk announced that it will cost R145 or \$8 a month for users to have a verification badge on the social media app.

On Monday morning Musk tweeted that he is committed to making Twitter a 'source of accurate information' and that it will democratise journalism.

Twitter needs to become by far the most accurate source of information about the world. That's our mission.— Elon Musk (@elonmusk) November 7, 2022

Widespread verification will democratize journalism & empower the voice of the people— Elon Musk (@elonmusk)

November 6, 2022

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