

The One Show 2022 shortlist announced

The One Club for Creativity has announced its full shortlist for The One Show 2022, with a total of 4,374 entries from 52 countries shortlisted this year.



Source: © The One Show [The One show](#) The One Show 2022 will take place Friday evening, May 20 at Cipriani Wall Street in New York

The top five countries are the US with 1,766, Germany with 312, Canada with 309, UK with 281, and France with 208.

The shortlisted entries are those that made it into the second round of judging, which is currently taking place.

Top 10 agencies with most shortlisted entries

Area 23 New York leads the way with 81 shortlisted entries, including 21 for six pieces of work on behalf of client Stand For The Silent/Kazoo, 18 for Hip Hop Public Health “Lil Sugar – Master of Disguise”, and 15 for The Columbia Journalism Review “The Inevitable News”.

Leo Burnett Chicago is next with 69 shortlisted entries, including 45 for Change the Ref “The Lost Class”. Jung von Matt Hamburg is a close third with 68 shortlisted entries for 10 clients, including 21 for “The Bigger Crash” on behalf of Hyundai Global.

Rounding out the top 10 is Ogilvy Mumbai with 63, BBDO New York with 60, Rethink Toronto with 57, Ogilvy UK London

with 48, TBWA\Paris with 45, Saatchi & Saatchi New York with 43, and Serviceplan Munich and Tencent Shenzhen with 42 each.



The One Show 2022 announces a return to live events

4 Apr 2022



This year's finalists — entries which will win a Gold, Silver or Bronze Pencil or Merit — will be announced later this month. The One Show 2022 awards ceremony will take place at the conclusion of Creative Week 2022 on Friday evening, 20 May at Cipriani Wall Street in New York. To maintain the connection to the global creative communication forged over the past two years with virtual ceremonies, this year's awards show will include live streaming components.

The complete full shortlist for The One Show 2022 is available [here](#).

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