

OATS heads east

Oracle Airtime Sales (OATS) has confirmed their agreement with media management agency Corporate Talk to further develop its African network.



Left to right: Ephy Hunja (Director: Business Development), Chris Hitchings (Sales Director, OATS)

Corporate Talk, which is based in Nairobi, Kenya, specialises in media relations, production and PR.

"We are very proud to partner with Corporate Talk's Ephy Hunja, Director of Business Development and Larissa Muthoni, Account Director and look forward to growing our East Africa operations," says Chris Hitchings, Sales Director at OATS.

OATS began expanding into the African market a few years ago by establishing an office in Lagos, Nigeria.

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