

AAXO Roar names WTM Africa best trade exhibition

The Association of African Exhibition Organisers (AAXO) Roar awards has named World Travel Market Africa *Best Trade Exhibition* in its 6,001-12,000 sqm category.



The AAXO ROAR awards, a showcase of excellence within the exhibitions industry, was established in 2016 with the aim of providing an inclusive and representative set of awards to recognise successful exhibition strategy incorporating marketing, public relations, operations, activation, social responsibility and sustainability.

"Our team is excited about sharing an even bigger and better 2019 with the travel trade as we grow WTM Africa year-on-year," commented Megan Oberholzer, portfolio general manager - travel, tourism and sports after the announcement.

WTM Africa 2019 will be hosted in partnership with the City of Cape Town from 10-12 April 2019.

For more, visit: <https://www.bizcommunity.com>