

The One Club and the 3% Movement call for entries for Next Creative Leaders

The One Club for Creativity and the 3% Movement have opened the global call for entries for their joint Next Creative Leaders programme.



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Developed collaboratively by the organisations in 2015, [Next Creative Leaders](#) identifies and celebrates talented creative women around the world who are making their mark with both great work and a workplace perspective on diversity that helps change the industry for the better.

Entries highlighting a candidate's creativity, leadership and point of view can be submitted [here](#). Deadline is 17 August 2018 and there is no fee to enter.

The 10 winners will be revealed at the 3% Conference in New York, 8-9 November 2018, with some of them in attendance to speak. Winners will be profiled on The One Club for Creativity website and the 3% Movement blog and the news will be promoted through the two organisations' social media channels. Honourees will also be invited to serve as judges for next year's programme and may be asked to speak at future events sponsored by the two organisations.

Help solving the industry's diversity problem

"The One Club for Creativity has a long-standing commitment to providing programming that helps solve the industry's diversity problem as opposed to just talking about it," said Kevin Swanepoel, CEO, The One Club.

“We created our own Inclusion and Diversity Department a decade ago, and support programmes like Next Creative Leaders that identify, elevate and give voice to those who are making a real difference. They are the ones who are opening the door and inspiring the next generation of women who follow in their footsteps.”

“We’re so impressed by the 30 talented women who have been named Next Creative Leaders in the past three years – they’re all producing amazing creative work that actually makes a difference,” said Kat Gordon, founder, 3% Movement. “And to see this initiative grow into a global programme – with six of last year’s 10 winners hailing from outside the US – that’s been so exciting. It’s really become a global showcase for modern creative leadership.”

To make Next Creative Leaders as open and accessible as possible, there is no cost to enter the competition. Entrants are judged on four-to-six pieces of creative work, their background and information about how they – and their work – are pushing the industry forward and making a positive contribution in terms of diversity, mentoring and advocacy. Winners will be selected by a jury of top creatives, including past Next Creative Leaders winners.

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