

## 10 useful tips for Neon Run newcomers

The 5km Neon Run night race, renowned for its light activations along its course, takes place on 2 September 2017 at Stithian's College in Sandton.

With a lineup of performance who will be waiting to greet runners at a music festival after-party, thousands of brightly-dressed participants can relax and enjoy the music once they have completed their circuit.



## Below are 10 useful tips for Neon Run newcomers who will be participating in the festivities.

- 1. Arrive early. There are security checks and queues, so be sure to avoid getting left behind while the fun begins! The doors open at 2pm and the race starts at sunset.
- 2. Bring the whole family. People of all ages, as well as pets, are allowed to participate in the race, but anyone wishing to enjoy the bar area should bring along an ID.
- 3. The race can be done at any pace because it's not timed. Be prepared to have fun the entire way and get involved in the dancing, face painting and Glow Zones along the track.
- 4. The race is not limited to running or walking alone. Bring along skateboards, bikes and even roller blades, because it's all about having a good time during the race.
- 5. Be sure to dress up. This means neon colours, outrageous outfits and anything that glows in the dark. The Glow Zones are ideal for participants to show off their neon designs. For anyone who doesn't own neon regalia, paint and other glow items will sold at the race, so there is no excuse not to get decked out. There are also prizes for the best and most brightly dressed.
- 6. Get ready to swipe your Howler card. You can't bring consumables with you to the run and bags will be checked but don't worry, as a selection of food and drinks will be sold throughout the day. The Neon Run will be using the Howler cash-free card system for all purchases. It's super simple to use: there will be stations at the event where you can load a Howler card with credit (using cash or cards). The Howler card will be the only currency we accept at all vendors at the event but if you have any credit left on the card at the end of the night you can redeem it after the event.

- 7. The race is designed to be as wheelchair and pram friendly as possible, however, there are areas of dirt and grass which are a little more difficult to traverse, although not impossible. Disabled ablutions are also available as the race aims to be accessible to everyone.
- 8. Keep an eye on Facebook for updated route maps, any new info and, of course, for the final artist line-up.
- Remember to purchase tickets beforehand because none will be sold on the day. Group and corporate discounts are applicable too. Note that a small booking fee of R15 will be incurred for online bookings. In-store purchases have no booking fee.
- 10. There are various opportunities for people to get involved as more than just racers. Media, sponsorship and volunteer opportunities are all available so that absolutely everyone can get involved.

Finally, get ready, get set, glow! Dress up, take videos, photos and most of all, have a great time at the 2017 Neon Run. Other options include bulk ticket discounts as well as corporate packages available to choose from.

www.neonrun.co.za

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