

What's on Your Plate competition highlights student innovation

As South Africa gears up to celebrate Youth Month, What's on Your Plate is determined to give a voice to the youth passionate about making a difference in South Africa. In this innovative competition, students are invited to share their big ideas, while cooking up their favourite fare.

Using a digital cooking platform, What's on Your Plate is an online cookout competition that challenges students to cook a meal using the "student, fridge and pantry" all while sharing their innovative and positive solutions to SA's problems.



The competition is about using food and cooking as a platform to create meaningful conversations around transforming SA. It is about enabling ideas that can shape South Africa and change the negative narrative into a positive solution.

"We are aligning the campaign with Youth Month as we commend SA's future leaders. Creating a platform for the youth to drive the ideas that can shape and transform SA's problems to solutions, is an opportunity to empower the youth" explains JT Comms Marketing Manager Isabel Tapfumaneyi.

"Entrepreneurship is about creating opportunities and, as we learnt in the Fees Must Fall campaign, students need to be able to create their own economies. The lack of finances affects students' ability to sustain themselves and by linking entrepreneurship to youth education we are determined to be part of a solution," added Tapfumaneyi. What's on Your Plate invites corporates and businesses to partner with them in creating platforms of empowerment and supporting tomorrow's leaders today.

How to enter

The show will be recorded in a 12-part series profiling 12 student innovators chosen from a national entry submission. Students can enter by:

- Submitting a 30 second video presenting a teaser of their innovative idea on Facebook, Instagram, Twitter or Whatsapp
- Entrants will be required to tag BunniesInTheBurbs on all social media platforms using the hashtags
 - #BunniesInTheBurbs
 - #WhatsOnYourPlate
- 3 finalists will be selected based on best dish and best idea.
- At the grand finale cookout one winner will be chosen based on the best idea and dish.
- The winner will get R50k worth of prizes

What's on Your Plate will be available on various platforms:

Youtube Channel: [JT Comms TV](#)

JT Communication Solutions [website](#)

Bunnies in the Burbs [website](#)

For more, visit: <https://www.bizcommunity.com>