

# How to collect better data to design better development: new training course in Joburg and Cape Town

Issued by [Creative Consulting & Development Works](#)

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Creative Consulting & Development Works has launched a training series to impart skills, kickstart rich conversations about creative evaluation practices, and use these to design more purposeful development programmes.

The second course of 2017 will introduce you to creative ways for collecting and presenting data. This popular and unique training received very positive feedback from participants in 2016. So don't delay, [sign up today!](#)

What others say about these courses:

**"It was engaging and exciting for me as someone who is growing in M&E. It is practical lessons I can take back and apply in my work."**

**"I enjoyed the workshop style. I would definitely attend another."**

**"Three different presenters simultaneously while still complimenting each other. Content crisp and to the point."**

**"The facilitators were warm and engaging."**

**"The practical exercises kept us engaged and energised."**

There is significant value in using creative methods in research and evaluation processes.

This is particularly relevant when:

- sensitive issues or vulnerable populations are involved,
- issues are complex, nuanced or multi-faceted, and
- researchers and practitioners need to document and disseminate research findings and present data in a fresh, engaging and innovative way.

There are numerous other benefits, which we look forward to discussing with you on the course. Join us on these dates:

## Cape Town:

**Date:** 8 – 9 March 2017

**Venue:** Doubletree Hilton Hotel, Woodstock

**Cost:** R4,900 incl VAT

## Johannesburg:

**Date:** 14 – 15 March 2017

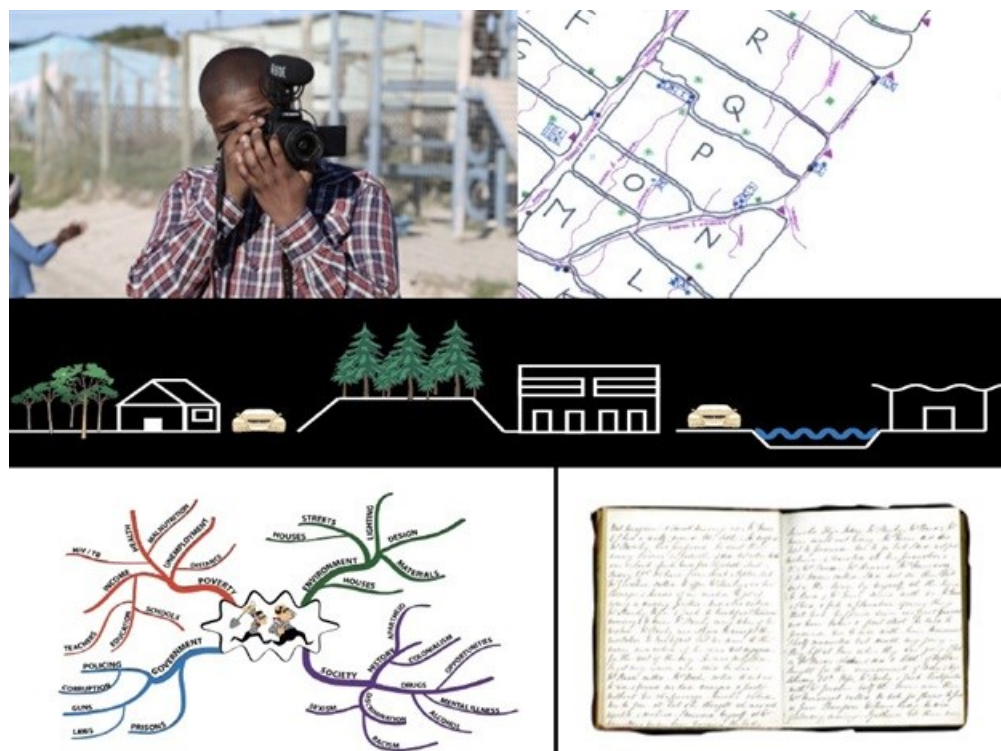
**Venue:** Holiday Inn, Sandton

**Cost:** R4,900 incl VAT

If you register and pay by 28 February, you'll qualify for a once-off 30% discount on the training cost.

[Register here.](#)

During the two day workshop, you'll be introduced to a range of creative, yet rigorous methods which you can use in future to collect, analyse, and present credible qualitative data.



At the end of the workshop, participants will be able to:

- Select an appropriate creative, qualitative data collection method for the research question being investigated or evaluation being conducted;
- Gain an in-depth understanding of various creative tools to collect qualitative data, such as storyboards, the use of diaries, appreciative inquiry, and transect walks, to name a few;
- Embed creative data collection in the research process in a way that facilitates analysis and improved reporting; and
- Gain skills in how to maximize the impact of the data collected through effective visualisation.

For more information on the course [visit our website](#), or get in touch with us on +27 (021) 448 2058 or [training@developmentworks.co.za](mailto:training@developmentworks.co.za).

**Evaluation Innovations in Practice**  
**Register now for our 2017 workshops**

**Research Methods for  
the Social Sciences  
and Evaluation**

**QUALITATIVE DATA  
COLLECTION TOOLS**

- 15 - 16 February, Cape Town
- 22 - 23 February, Pretoria

**CREATIVE DATA  
COLLECTION TOOLS**

- 8 - 9 March, Cape Town
- 14 - 15 March, Sandton

**QUANTITATIVE DATA  
COLLECTION TOOLS AND  
ANALYSIS WITH EXCEL**

- 4 - 6 April, Cape Town
- 11 - 13 April, Pretoria

**QUALITATIVE DATA ANALYSIS**

- 17 - 18 May, Cape Town
- 24 - 25 May, Pretoria

**CREATIVE DATA VISUALISATION**

- 13 - 14 June, Cape Town
- 20 - 21 June, Gauteng

**General M&E for  
Practitioners**

**EVALUATION DESIGN AND  
MANAGEMENT**

- 18 - 20 July, Cape Town
- 25 - 27 July, Gauteng

**THEORY OF CHANGE AND  
LOGIC MODELLING**

- 12 - 14 September, Cape Town
- 19 - 21 September, Gauteng

**ADVANCE LOGIC  
MODELLING AND  
INDICATORS**

- 14 - 15 November, Cape Town
- 22 - 23 November, Gauteng

**Applied MEL/MERL**

**EFFECTIVE MEL/MERL  
SYSTEMS**

- 16 - 17 August, Cape Town
- 23 - 24 August, Gauteng

**MEL/MERL FRAMEWORK  
FOR PROJECT DESIGN  
AND FUNDRAISING**

- 10 - 11 October, Cape Town
- 17 - 18 October, Gauteng

**ENHANCING THE  
EFFICIENCY OF MEL  
SYSTEMS**

- 22 - 23 November, Cape Town
- 14 - 15 November, Gauteng

Register at [www.developmentworks.co.za](http://www.developmentworks.co.za)

[click to enlarge](#)

For more, visit: <https://www.bizcommunity.com>